



# Illinois Liquor Control Commission

Governor Pat Quinn • Acting Chairman Stephen Schnorf • Executive Director Gloria L. Materre

## AGENDA: College Town Summit 2011

Wednesday, October 19, 10am-3pm

Prairie Room, Bone Student Center  
Illinois State University, Normal, IL

- I. **Welcome:** Gloria Materre, Illinois Liquor Control Commission.
- II. **Introduction:** ISU Vice President of Student Affairs Larry Dietz.
- III. **Problem Overview—Celebratory drinking in Illinois college towns:**  
Sgt. Scott Friedlein, Champaign Police Department.
- IV. **How one college community addressed the issue:** Illinois State University.
- V. **Lunch.** Attendees in the fields of law enforcement, health/prevention, local government, school administration, and other professionals will discuss their field's role in curbing the problem.
- VI. **Addressing the topic by college town and region:** Attendees will break out by college town or region to discuss their own particular issues and how to address them based upon the morning session and their discussions during lunch.
- VII. **Break.**
- VIII. **Strategy Review:** An open forum with all attendees featuring a discussion on what was learned today and how to move forward.

# 3<sup>RD</sup> Annual College Town Summit (CTS11) Attendees

## BLOOMINGTON-NORMAL

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(cont'd. at top of page 5)

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## CTS11 Steering Committee Members

### GLORIA MATERRE

#### CTS11 Steering Committee Chairperson

As Executive Director of the Illinois Liquor Control Commission, Ms. Materre is responsible for implementing decisions on licensing, disciplinary measures, and policy determinations of the seven-member Commission. The ILCC also oversees enforcement of laws prohibiting underage alcohol and cigarette sales. She previously served as executive director of the Illinois Housing Development Authority and as Governor Quinn's deputy chief of staff.

### SHANNON ALDERMAN

The Alcohol Program Coordinator at the Illinois Department of Transportation's Division of Traffic Safety, Shannon Alderman has worked on several ground-breaking Illinois initiatives during his 19 years of traffic safety experience, including the zero-tolerance law, graduated licensing, and the reduction of the BAC limit to .08.

### KEN BALLOM

Associate Vice Chancellor for Student Affairs and Dean of Students at the University of Illinois, Ken Ballom has over 21 years of experience in student affairs and leadership. He directs several student affairs units including the Office of the Dean of Students; Career Center; Counseling Center; Office of Minority Student Affairs; and Student Conflict Resolution.

### LISA CURRIE

The Director of Health Promotion and Wellness at Northwestern University, Lisa Currie is a college health educator who previously worked at the University of Scranton and Wesleyan University before returning to her Midwestern roots to join NU. Alcohol issues have been a common thread throughout her career.

### ERIC DAVIDSON

Director for the Illinois Higher Education Center for Alcohol, Other Drug, and Violence Prevention, Eric Davidson is also Vice President of Student Affairs for Eastern Illinois University. He is active in many professional organizations, and is currently a candidate for his Ph.D. from Southern Illinois University.

### WILLIAM FEITHEN

DeKalb Chief of Police Bill Feithen has over 30 years in law enforcement. A graduate of the FBI National Academy, Chief Feithen earned an M.P.A and a B.A in Sociology/Criminology from Northern Illinois University. The Chief is active in many professional and academic organizations and has held a host of leadership roles.

### SCOTT FREIDLEIN

With over 25 years in law enforcement, Champaign Police Department's Freidlein has developed comprehensive alcohol enforcement programs that include enforcement strategies, educational programs, and policy development for the 183 licensed premises in the community. He also has provided instruction and technical assistance in Illinois and across the United States on alcohol policy and enforcement programs.

### JASON GILLMAN

The Core Institute houses the nation's largest database for alcohol and drug behaviors on college campuses. Jason Gillman serves as Director of both the Wellness Center and Southern Illinois University's Core Institute. With over a decade of experience in health promotion and prevention, Jason is seeking a Ph.D. in Education.

(cont'd. on page 6)

# College Town Summit Mission Statement

*“Key college town stakeholders will partner to address collegiate alcohol misuse and abuse. Sharing their community’s concerns, needs and successes, steering committee members will present actionable strategies to assist both campus and community in developing a comprehensive approach.”*

## CTS11 Steering Committee Members

(cont’d. from page 5)

### **LIZ HAMILTON**

A prevention specialist with Chestnut Health Systems, Ms. Hamilton is the Community Project Coordinator for the Bloomington Normal Community Campus Committee and also Mason County’s Prevention Coordinator. She holds a B.A. in Psychology and M.A. in Counseling.

### **MARY MARGARET HARRIS**

Since 2006, Mary Margaret Harris has served as the Director of Western Illinois University Beu Health Center. Prior to that, she was the public health administrator for McDonough County, and has earned her B.S. and M.S. from WIU.

### **LYNDSEY HAWKINS**

The Coordinator of Alcohol Education & Awareness Programs at Bradley University, Ms. Hawkins advises a peer-education organization, a social norms marketing team, and Bradley’s late night programming initiative.

### **SHANTEL HIGH**

Shantel High joined the Illinois Department of Human Services in 2000, after completing her education in Social Work and working within the addiction treatment field. Ms. High currently serves as the Substance Abuse Prevention Program’s State Administrator and the Enforcing Underage Drinking Laws State Coordinator.

### **WAYNE KARPLUS**

An attorney for the Town of Normal, Wayne Karplus prosecutes ordinance violation cases -- many of which involve alcohol use and abuse. A graduate of the University of Illinois Law School, he is also the founding member of the Illinois Municipal Prosecutors' Group.

### **JAY KEEVEN**

During his 26-year career at the Illinois State Police, Commander Keeven of the Operational Support Command has served as District Commander for the Metro East area, Region Commander for Illinois’ 41 southernmost counties, and State-wide Investigative & Patrol Support Commander.

### **AMY KURSON**

Amy Kurson currently serves as a Board Member on the Illinois Liquor Control Commission. An attorney by trade, Ms.

Kurson has significant experience in environmental compliance, real estate, development, and municipal law.

### **DONALD O’CONNELL**

Illinois Liquor Control Commissioner Don O’Connell has over thirty years of administrative and management experience in education, health care, and the judicial system. Included among his career highlights is his service as Deputy Hospital Director at Stroger Hospital of Cook County.

### **TED PENESIS**

A government and communications professional for nearly 25 years, Illinois Liquor Control Commission Education Manager Ted Penesis oversees the State of Illinois’ tobacco enforcement operation, alcohol server training program, and underage drinking awareness efforts.

### **KRIS POVLSSEN**

As Director of Prevention at the Ben Gordon Center since 1981, DeKalb Mayor Kris Povlsen has worked with Northern Illinois University on a variety of alcohol and tobacco prevention activities. Prior to becoming Mayor, he served as a DeKalb Alderman for 11 years.

### **JULIA RIETZ**

The Champaign County State’s Attorney since 2004, Julia Rietz began her legal career in 1993 as an Assistant State’s Attorney in the very office she now oversees. Ms. Rietz also teaches Trial Advocacy as an adjunct professor at the University of Illinois College of Law.

### **MARY RUSSELL**

Mary Russell is a psychologist on staff at the University of Illinois Counseling Center, where she provides assessment and early intervention services to students who have begun to experience negative consequences related to their drinking, substance use, and other addictions.

### **JESSICA WRIGHT**

Jessica Wright is the Assistant Director for the Illinois Higher Education Center for Alcohol, Other Drug and Violence Prevention. She earned a B.S. in Health Studies from Eastern Illinois University and is a Certified Health Education Specialist. She is currently pursuing a Master’s in Student Affairs at EIU and is active in numerous professional organizations.