

**STATE OF ILLINOIS
HUMAN RIGHTS COMMISSION**

IN THE MATTER OF THE REQUEST)	
FOR REVIEW BY:)	CHARGE NO.: 2009CH1768
)	EEOC NO.: N/A
HOPE FAIR HOUSING CENTER,)	HUD NO.: 050902788
)	ALS NO.: 09-0254
Complainant.)	

ORDER

This matter coming before the Commission by a panel of three, Commissioners David Chang, Marylee V. Freeman, and Rozanne Ronen presiding, upon Complainant's Request for Review ("Request") of the Notice of Dismissal issued by the Department of Human Rights ("Department") of Charge No. 2009CH1768, Hope Fair Housing Center, Complainant, and John Huebner, Keller Williams Realty, and Genesis Gold Coast Real Estate, LLC, d/b/a Keller Williams Gold Coast Realtors, Respondents; and the Commission having reviewed *de novo* the Department's investigation file, including the Investigation Report and the Complainant's Request, and the Department's response to the Complainant's Request, and the Complainant's Reply to the Department's Response; and the Commission being fully advised upon the premises;

NOW, THEREFORE, it is hereby **ORDERED** that the Department's dismissal of the Complainant's charge is **SUSTAINED** on the following ground:

LACK OF SUBSTANTIAL EVIDENCE

In support of which determination the Commission states the following findings of fact and reasons:

1. On December 8, 2008, the Complainant filed an unperfected charge of discrimination with the Department, perfected the charge on December 16, 2008, and amended the charge on January 28, 2009. The Complainant alleged that the Respondents expressed an unlawful preference or limitation based upon familial status in a rental advertisement, in violation of § 3-102(f) of the Illinois Human Rights Act ("Act"). On April 30, 2009, the Department dismissed the Complainant's charge for lack of substantial evidence. On May 19, 2009, the Complainant filed a timely Request.
2. The Complainant is a not-for-profit corporation that works to identify and eliminate barriers to equal and fair housing in the Chicago Metropolitan area. During 2008, the Complainant

conducted an investigation into the presence of facially discriminatory advertisements on Craigslist¹ by local realtors and others.

3. The Department's investigation revealed that Respondent Keller Williams Realty ("Keller Williams") is an owner, broker and real estate agent. Keller Williams is responsible for placing advertisements for properties and monitoring the advertisements that its agents and employees place on Craigslist and other forums. Respondent John Huebner ("Huebner") is a real estate agent for Keller Williams.
4. On or about April 18, 2008, Huebner placed an advertisement on Craigslist advertising a three-bedroom apartment for rent located at 3571 W. Cortland in Chicago, Illinois (the "Premises"). Huebner is the owner of the Premises. Along with other descriptive information, the advertisement contained the language "Perfect for Couples or Roomates [sic]."
5. The Complainant alleges that the advertisement expressed an unlawful preference for families without children, in violation of Section 3-102(f) of the Act, because it contained the language "Perfect for Couples or Roomates [sic]." The Complainant further argues in its Request that the Department erred when it determined that the Complainant had to prove as part of its *prima facie* case that the Respondents intended to discriminate.
6. Section 3-102(f) of the Act provides in pertinent part:

It is a civil rights violation for an owner or any other person engaging in a real estate transaction, or for a real estate broker or salesman, because of unlawful discrimination or familial status, to:

.....

Publication of Intent. Print, circulate, post, mail, publish or cause to be so published a written or oral statement, advertisement or sign, or to use a form of application for a real estate transaction, or to make a record or inquiry in connection with a prospective real estate transaction, which expresses any limitation founded upon, or indicates, directly or indirectly, an intent to engage in unlawful discrimination;

775 ILCS 5/3-102(f) (West 2009).

7. The Commission agrees with the Department that intent is an element of a charge filed pursuant to Section 3-102(f) of the Act because the plain language of Section 3-102(f) clearly states that the "publication" in question must either be **(a)** founded upon an intent to engage in unlawful discrimination, or **(b)** must indicate, directly or indirectly, an intent to engage in unlawful discrimination. Therefore, the Commission must determine if there is

¹ Craigslist is an internet website which provides an electronic meeting place for those who want to buy, sell, or lease housing and other goods and services. See Chicago Lawyers' Committee v. Craigslist, Inc., 519 F.3d 666 (7th Cir. 2008).

substantial evidence in the file that the Respondents intended to engage in unlawful discrimination when publishing the advertisement.

8. There is no Illinois caselaw directly applicable to the issue at hand. The Complainant and the Department both point out that the language of Section 3-102(f) of the Act closely parallels the language of Section 3604(c) of the Fair Housing Act ("FHA") :

As made applicable by section 3603 of this title and except as exempted by sections 3603(b) and 3607 of this title, it shall be unlawful...[t]o make, print, or publish, or cause to be made, printed, or published any notice, statement, or advertisement, with respect to the sale or rental of a dwelling that indicates any preference, limitation, or discrimination based on race, color, religion, sex, handicap, familial status, or national origin, or an intention to make any such preference, limitation, or discrimination.

42 U.S.C.A. 3604(c) (West 2009)

9. Since the language of the two statutes do closely parallel each other, the Commission may look to federal law for some guidance in interpreting the Act. See Szkoda v. Illinois Human Rights Commission, et al., 302 Ill.App.3d 532, 706 N.E.2d 962 (1st Dist. 1988). However, the Commission need not apply in "lockstep" fashion federal court interpretations of § 3604 of the FHA to § 3-102(F) of the Act. See Trayling v. Board of Fire and Police Com'rs of Village, 273 Ill.App.3d 1, 11, 652 N.E.2d 386, 393 (2nd Dist. 1995).
10. Both the Complainant and the Department argue that the Commission should consider and apply the "ordinary reader" standard, which was developed by the federal courts to interpret Section 3604(c) of the FHA.
11. Under the "ordinary reader" standard, if an advertisement clearly discriminates against a member of a protected class, then inquiry into intent is "largely unnecessary," and the court may determine from the face of the ad whether or not the ad "indicates" an unlawful preference to the ordinary reader. See Soules v. U.S. Department of Housing and Urban Development, 967 F.2d 817, 824 (2d Cir. 1992); see also Ragin v. New York Times, Company, 923 F.2d 995, 999 (2d Cir. 1991); see also Ohio Civil Rights Commission v. Harlett, 132 Ohio App.3d 341, 724 N.E.2d 1242 (Ohio App. Ct. 1999), and Metropolitan Milwaukee Fair Housing Council v. Labor and Industry Review Commission, 173 Wis.2d 199, 496 N.W.2d 159 (Wis. App. Ct. 1992).
12. On the other hand, advertisements that are not clearly discriminatory may violate Section 3604(c) if they subtly or tacitly send a discriminatory message. Ragin, 923 F.2d at 999. These more subtle advertisements violate Section 3604(c) when it is apparent from the context of usage that discrimination is likely to result. See Ohio Civil Rights Commission, 123 Ohio App.3d at 345. In considering the context of an alleged discriminatory advertisement, courts must consider the intent of the advertisement's author. Ragin, 923 F.2d at 1000; and Ohio Civil Rights Commission, 132 Ohio App.3d at 346.
13. In its Request and its Reply, the Complainant argues that the phrase, "Perfect for Couples or Roomates [sic]," on its face violates Section 3-102(f) of the Act because the phrase

- would “unquestionably” express to the ordinary reader that families with children need not apply.
14. In its Response, the Department argues that the phrase, “Perfect for Couples or Roomates [sic],” is not facially discriminatory because it does not explicitly exclude children from rental or occupancy of the property. The Department argues that because the advertisement was not facially discriminatory, extrinsic evidence was necessary to determine whether or not the Respondents intended for the advertisement to subtly or tacitly discriminate against renters with children.
 15. The Commission finds that the Department’s approach is correct. First, as stated earlier in this Order, the plain language of Section 3-102(f) of the Act clearly requires proof of *intent* to engage in unlawful discrimination before liability can attach. Second, the Department’s approach is also consistent with the federal courts’ approach. For example, in Jancik v. U.S. Department of Housing and Urban Development, 44 F.3d 553 (7th Cir. 1995), the advertiser included the language ...“mature person preferred,” in his advertisement. The Jancik court stated that the use of the term “mature person” in the ad was “problematic” because it “suggest[ed] an unlawful preference to an ordinary reader,” however the use of the term was not a *per se* violation of the FHA. Jancik, 44 F.3d at 556. Therefore, extrinsic evidence was needed in order to verify that the use of the term “mature person” in the ad... “was meant to convey an unlawful preference.” Id. at 557.
 16. Similarly, the phrase, “Perfect for Couples or Roomates [sic],” is not facially discriminatory because it does not on its face communicate an unlawful preference to the ordinary reader. The Commission does not find that the use of the phrase “Perfect for Couples or Roomates [sic],” would obviously communicate to the “ordinary reader” that families with children need not apply. Contrary to the Complainant’s position that there is no other “reasonable interpretation” of this language, the language also lends itself to a non-discriminatory interpretation and may just as well indicate a suitability of the Premises to a potential renter, not the acceptability of the renter to the owner. See Metropolitan Milwaukee Fair Housing Council, 173 Wis. 2d at 205.
 17. Therefore, because the phrase “Perfect for Couples or Roomates [sic]” is not facially discriminatory, there must be some extrinsic evidence in the file from which the Commission can “verify” an intent to convey an unlawful preference for families without children. The Commission’s review of the file shows that there is no such evidence. If no substantial evidence of discrimination exists after the Department’s investigation of a charge, the charge must be dismissed. See 775 ILCS 5/7A-102(D)(2008).
 18. The Complainant admittedly did not engage in any testing, such as that described in Chicago Lawyers’ Committee v. Craigslist, Inc., 519 F.3d at 666 (7th Cir. 2008), in order to gather evidence that the Respondents intended to engage in unlawful discrimination.
 19. Further, the Department’s investigation did not uncover any substantial evidence that the advertisement was either founded upon, or directly or indirectly indicated, an intent to engage in unlawful discrimination.

