

ILLINOIS DEPARTMENT OF CENTRAL MANAGEMENT SERVICES  
CLASS SPECIFICATION

PUBLIC HEALTH EDUCATOR

POSITION CODE: 36430

Effective: 10-16-92

DISTINGUISHING FEATURES OF WORK:

Under direction, performs responsible consultative and promotional work in planning, organizing and conducting a comprehensive public health education program or project in a region, division or program; coordinates health education activities of voluntary and official health agencies; interprets to community, professional and lay groups, the plans and objectives of various public health activities; may serve as a lead worker to a limited number of subordinates.

ILLUSTRATIVE EXAMPLES OF WORK:

1. Plans, organizes and conducts a comprehensive public health education program or project in a region, division or program, such as planned approach to community health activities, reduction of cancer-related disease and death, health education and risk reduction relating to AIDS, reduction of motorcycle related injuries and deaths, and the conducting of surveys and maintaining directories of organizations and agencies providing health service and education.
2. Provides consultation services and technical assistance to program directors, regional staff, local health departments and other official and voluntary agencies.
3. Participates in the preparation, selection and distribution of health education materials such as films, pamphlets, exhibits, periodicals and reports; evaluates the effectiveness of various health education methods and techniques; carries out studies and surveys to develop new, or improve existing, health education methods and techniques.
4. Plans and implements the health education portion of in-service training programs for professional staff members, local health volunteers and others.
5. Provides leadership and guidance to officers of local, regional and statewide civic and professional organizations in the development of meetings, conferences, special courses and programs in the field of public health.
6. Plans and conducts a program for a region or project designed to promote and stimulate interest in health education; speaks before various community groups; prepares lecture materials and reading lists; operates movie and slide projectors.
7. Confers with school and higher education administrators and teaching staff concerning curriculum development in health education, establishment of health services and related activities.

## PUBLIC HEALTH EDUCATOR (Continued)

8. Consults with and advises departmental, division and program chiefs and professional personnel on methods of analyzing various health problems; makes recommendations regarding the development of educational methods and programs.
9. May provide leadership and work direction to a limited number of subordinates in the performance of their duties.
10. Performs other duties as required or assigned which are reasonably within the scope of the duties enumerated above.

### DESIRABLE REQUIREMENTS:

#### Education and Experience

Requires a master's degree in public health education or related area or requires certification as a certified health education specialist by the National Commission for Health Education Credentialing.

Additionally, requires one year professional experience in public health education or related field.

#### Knowledges, Skills and Abilities

Requires extensive knowledge of the principles, theory and social aspects of health education.

Requires extensive knowledge of methods and techniques used in the devising and promoting public health education programs.

Requires extensive knowledge of the principles used in the organization and administration of public health.

Requires extensive knowledge of the functions, activities, qualifications and contributions of various public health personnel.

Requires extensive knowledge of the principles, methods, practices of possibilities of adult education.

Requires working knowledge of racial, social and cultural characteristics of people, their mores and the significance of the economic status of population groups.

Requires working knowledge of general chemistry, biology, microbiology and the structure and functions of the human body.

Requires ability to plan, organize and conduct a comprehensive public health education program or project within a region, division or program.

Requires ability to provide leadership to regional professional and lay organizations in the development of public health educational programs.

Requires ability to conduct studies to develop new or improve existing health education methods and techniques.

Requires ability to maintain close, cooperative working relationships with various community leaders, volunteer groups and professional health personnel and agencies.

Requires ability to present ideas effectively, both orally and in writing.

Requires ability to operate audio visual equipment.