



NYeC

NEW YORK eHEALTH
COLLABORATIVE



Driving Innovation through the Ecosystem

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New York eHealth Collaborative

NYeC is a not-for-profit organization, working to improve healthcare for all New Yorkers through health information technology.

Promote the adoption and use of electronic health records

Build the SHIN-NY (State Health Information Network – New York): A secure network for sharing electronic medical records across the state

Create an ecosystem fostering innovation by leveraging the massively valuable clinical data stored in the SHIN-NY

What We've Heard from the Community

“Partnering with EHR vendors is a daunting task!”
- Company X

“Our app collects lots of data from patients, but what I really need is to integrate with rich clinical data”

- App Developer

“Investing in Health IT is so risky, because we can't figure out what providers really want”
- Healthcare Investor

“My current EHR vendor doesn't have all the capabilities I need to effectively manage care, how can I find true innovation?”

- Hospital CMIO

“Health IT is so complex! How do I figure out what a CCD is or how to manage consent policy?”

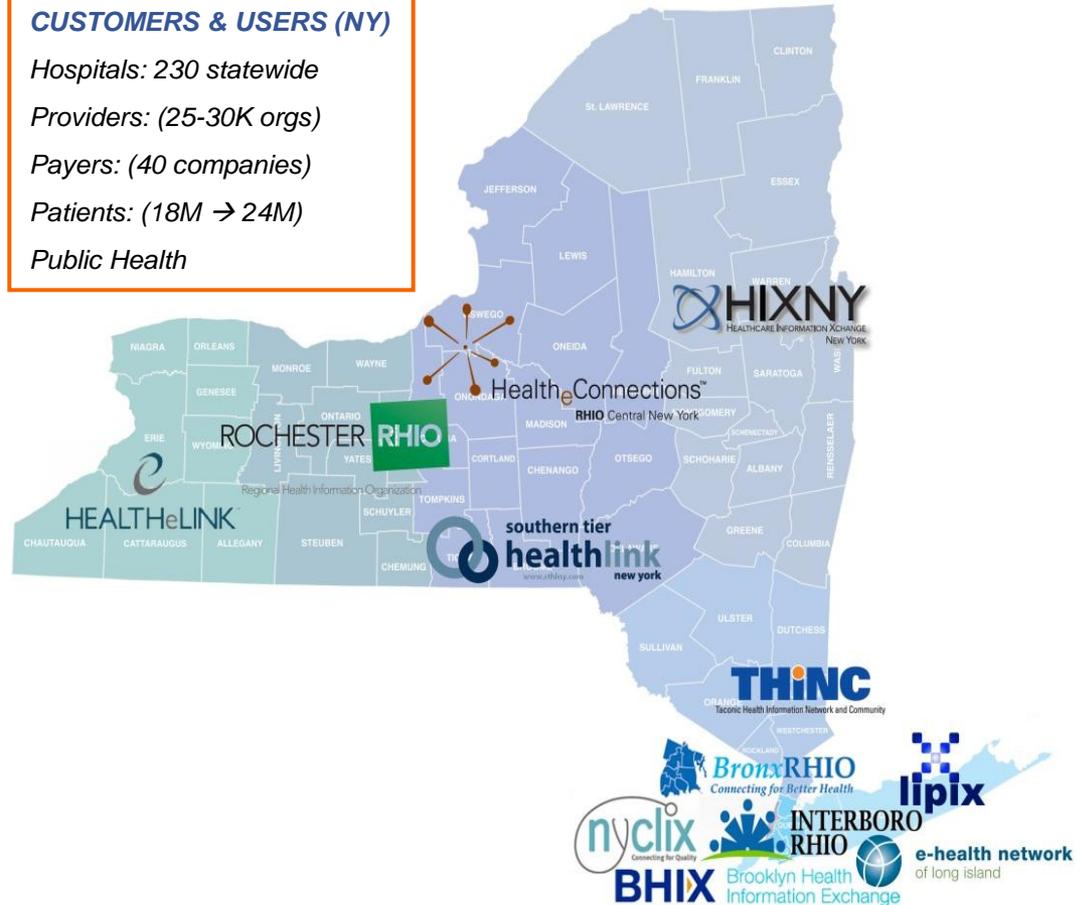
- Company X

SHIN-NY: the Network of Major Healthcare Providers within NY

- Through the HEAL grant program, the NY State Department of Health helped create 11 RHIOs in New York.
- Each RHIO has built a local network of stakeholders including hospitals, practices, long term care and payers and is actively connecting participants in its region to enable sharing of data
- All the RHIOs together form the SHIN-NY, the largest HIE in the USA

CUSTOMERS & USERS (NY)

Hospitals: 230 statewide
Providers: (25-30K orgs)
Payers: (40 companies)
Patients: (18M → 24M)
Public Health



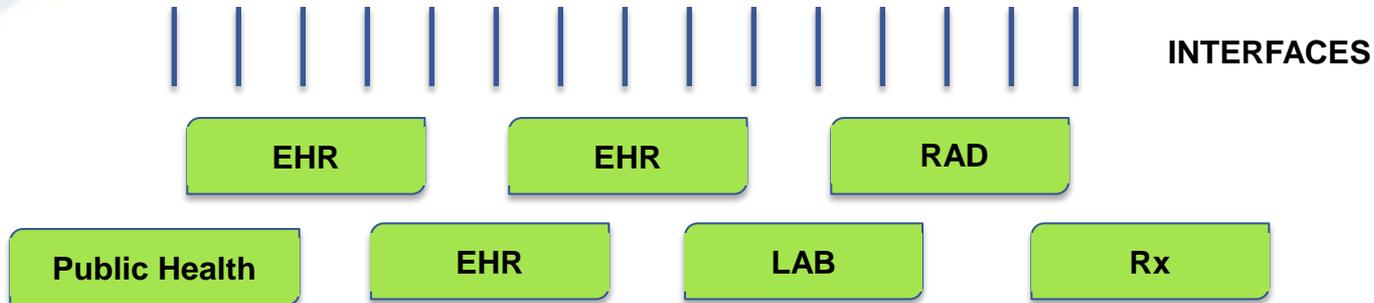
The SHIN-NY Ecosystem

INNOVATORS & BUILDERS

*Entrepreneurs & VCs
 Software Developers
 EHR Vendors*

MARKET PLACE of TOOLS

Full integration with EHR using Apps



INNOVATION

COMMODITIZATION

Engaging with Entrepreneurs to Build the Ecosystem



- **New York Digital Health Accelerator:** Largest funded Health IT Accelerator. Incubation program for early and growth stage health tech companies. Up to \$200k funding per company
- Unique differentiator: Access to 23 large providers in NY to pilot and provide feedback on products



- The **Patient Portal for New Yorkers** allows patients to access their health care records from the SHIN-NY. Platform allows consumer-facing apps to be developed
- To be broadly available to patients by end of 2014



- **NYeC Digital Health Conference** – largest health technology conference in the Northeast for providers, entrepreneurs, and industry. 4th Year in the row; last year attracted 1200+ attendees
- **November 17th & 18th - Pier 60, New York City**

The New York Digital Health Accelerator

The New York Digital Health Accelerator is a program run by the New York eHealth Collaborative and the Partnership Fund for New York City for **early- and growth-stage digital health companies** that are developing cutting edge technology products for healthcare providers and patients in the areas of care coordination, patient engagement, predictive analytics and workflow management.

Program's Unique Feature

The ability of the participants to **engage directly with the senior leadership** of a broad network of twenty three healthcare provider organizations in New York for mentorship and pilot programs.

Inaugural Class Outcomes

Forbes[®]

U.S. Chief Technology Officer, Todd Park identified the NYDHA as a program that other states should emulate



NEW YORK
state department of
HEALTH

Former New York State Health Commissioner Nirav R. Shah, M.D., stated “The Digital Health Accelerator program will further advance New York’s national leadership in health IT”



CALIFORNIA
HEALTHCARE
FOUNDATION

The California Healthcare Foundation called the NYDHA “one of the most successful Accelerator models in the country”



Rotman School of Management
UNIVERSITY OF TORONTO

Toronto University’s Rotman School of Management rated the NYDHA the top health IT accelerator in the world

Class Highlights

8	Startups
\$4.2MM	Investment
> \$20MM	Funding
17	Pilots
+120	Jobs

2 Companies Acquired!

Participating Organizations

Mentor Network



Investors



Sponsors



Additional Sponsors



2013 NYDHA Class

Company	Description
	Web-based referral platform for hospitals discharging patients to post-acute care
	Communications tool for clinicians and patients
	Multi-modal patient engagement platform for care coordination
	HIPAA-secure provider group messaging solution for care coordination
	Team-based medication management reconciliation for high-risk patients
	Delivers real-time clinical decision support
	Mobile care coordination tool
	Analytics platform designed for hospitals and ambulatory care settings providers

Patient Portal for New Yorkers

- The Portal will allow New Yorkers to access their health care records from the SHIN-NY and:
 - Manage their consent
 - Track who has accessed their records
 - Securely communicate with providers
- **Portal will implement Blue Button + standards for the transmission of patient data**
 - Direct will be enabled for information sharing
- Patient inbox will allow for secure messaging between patients and providers

