ILLINOIS HEALTH INFORMATION EXCHANGE

Consumer Education Workgroup AGENDA

Tuesday, October 16, 2012
10:00am – 11:00am
James R. Thompson Center
100 W. Randolph Street, Suite 2-201
Chicago, IL 60601
Call in Number 888-494-4032 Code 1292376808

I. Welcome and Introductions
II. Approval of Minutes for September 18, 2012
III. Overview of Harris Survey findings
IV. Review Updated Target Partners
V. Consult with key Target Partners prior to next month's meeting on suggestions for items needed in Toolkit
VI. Message
    Overview, learning of key elements of pilot – Gina Baxter, Mary Rasmusson
VII. HOLD - Objectives - Metrics on Dashboard
    A. Partner metrics (ex: # partners, # audience members, # times health IT message is communicated, etc.)
VIII. Next Steps
IX. Public Comment
X. Adjourn

Actionable Communication Strategy Statement
"ILHIE consumer communication and outreach will target [whom] to help them understand, believe or do [what], by informing them of [messages], through [messengers or channels] to result in [objectives]."

All meetings will be accessible to handicapped individuals in compliance with pertinent state and federal laws upon notification of anticipated attendance. Handicapped persons planning to attend and needing special accommodations should contact OHIT at least five business days prior to the meeting so that we may best accommodate their needs.