

**MINUTES OF THE SEPTEMBER 7, 2011, MEETING
OF THE COMMITTEE OF THE WHOLE
OF THE GOVERNING BOARD OF THE
ILLINOIS HEALTH INFORMATION EXCHANGE AUTHORITY**

The Board of Directors (the “Board”) of the Illinois Health Information Exchange Authority (“Authority”), pursuant to notice duly given, held a meeting at 10:05 a.m. on September 7, 2011, at the State of Illinois J.R. Thompson Center in downtown Chicago, IL.

<u>Appointed Members Present:</u> 1. Dr. Bechara Choucair 2. Mr. David Holland 3. Dr. William Kobler 4. Mr. Mark Neaman 5. Dr. Nancy Newby 6. Dr. Nicholas Panomitros 7. Dr. Bruce Wellman 8. Dr. Cheryl Whitaker	<u>OHIT Staff Present:</u> Laura Zaremba; Mark Chudzinski; Diego Estrella; David Fagus; Michael Flanigan; Krysta Heaney; Danny Kopelson; Saroni Lasker; Mary McGinnis; Melissa Tyler; Cory Verblen
<u>Ex-Officio Members Present:</u> 1. DOI – Colleen Burns 2. HFS – Director Julie Hamos 3. DHS – Susan Locke 4. OOG – Mr. Michael Gelder 5. DPH – Mr. David Carvalho	<u>Members Absent:</u> <u>Vacancies:</u> Executive Director

Call to Order and Roll Call

Dr. Cheryl Whitaker welcomed the appointed and ex-officio members of the Illinois Health Information Exchange Authority, as well as the members of the general public in attendance. Mr. Chudzinski, Secretary to the Board, confirmed the presence of the Members of the Authority Board noted above. Dr. Whitaker noted that today’s meeting of the Committee of the Whole was informational, and that the Board would not be making any decisions on any matters scheduled to be discussed and voted upon later that day.

Preview of Board Meeting

Dr. Whitaker reviewed the Agenda for the upcoming meeting of the Board, to be formally convened after the conclusion of lunch at noon.

Status of Advisory Bodies

Mrs. Laura Zaremba, Acting Executive Director of the Authority, provided a brief overview of the various bodies which have been providing input to OHIT and other State agencies over the past several years with respect to health information technology matters. A more complete review of these advisory bodies was conducted at the meeting of the Board’s Governance and

Nominating Committee, and with input from that Committee OHIT was proposing that certain of the existing bodies be transitioned from OHIT to the Board's new Advisory Committee, while others be consolidated.

Presentation by Jennifer Covich Bordenick, CEO, eHealth Initiative

Mrs. Jennifer Covich Bordenick, Chief Executive Officer of the eHealth Initiative (EHI) in Washington, DC, shared with the Authority the principal findings of the eHealth Initiative's report "*Staying Alive: Determinants of HIE Sustainability*", based on EHI's research. Since 2004, EHI has annually tracked the progress of over 260 regional, state and local initiatives working on healthcare information exchange. EHI and its over 200 organizational members work to support HIEs through research, education and advocacy for HIEs.

Mrs. Bordenick reported that the EHI 2011 survey identified 24 HIE initiatives in the U.S. as "sustainable", up from 18 in 2010. A sustainable HIE initiative was defined as one that was: (1) in an advanced stage of development (EHI stages 5, 6, 7); (2) not dependent on federal funding in the last fiscal year; and (3) broke even through operational revenue alone. Four of the 24 reported that all of their revenue comes from a single source, while the remainder received revenue from a variety of sources, most often hospitals, provider practices, and payers; four receive funding from state government or Medicaid. With regard to types of revenue (revenue models), 4 of the sustainable initiatives use one model exclusively. The remainder of HIE initiatives use a combination of different models. The most common model is membership fees. The second most common model is charging fees for HIE services (beyond basic services, PHR portal, analytics, or quality reporting). HIEs with revenue greater than \$5 million report having multiple sources of funding and revenue models. Those with one source and/or model have lower revenues (under \$1 million). With regard to the time that it took these sustainable HIEs to reach sustainability, 9 of the 24 became "operational" and began transmitting data by the end of the first year, 9 of the 24 became sustainable in the first two years, and 12 of the 24 became sustainable in the first two years. Mrs. Bordenick noted that emerging HIEs face a challenge in needing to demonstrate to stakeholders the HIE's value and return on investment, and being nimble in their selection of strategies to offer the right mix of value added services.

Public Comment

In response to the Chair's invitation, there were no comments offered from the public.

Adjournment

The meeting was adjourned at 11:50 a.m.

Minutes submitted by:
Mark Chudzinski, Secretary