



State and University Employees Combined Appeal (SECA)

Advisory Board Meeting Minutes from

June 4, 2013

- I. Call to Order**—10:06 a.m. by Denise Reed, SECA Chair Designee
- II. Attendees:** Denise Reed, Susan Caimi, Cindy Dixon, Charles Good, Gail Hankins, Lori House, Michelle Silver, Jennifer Varner, Laura Whetstone, Judy Wyatt.
Charitees: American Cancer Society, America’s Charities, Black United Fund, Community Health Charities, Community Shares of IL, EarthShare of IL, Independent Charities of America, United Negro College Fund, United Way of Central Illinois, United Way of Metropolitan Chicago.
- III. SECA Chair Designee Report**
- Denise introduced Benno Weisberg, he is Deputy General Council for CMS.
 - Pictures from the Awards Ceremony are on the website.
- IV. Committee Reports:**
- A. Finance –Jennifer Varner, Chair Members are: Rita Crim, , Michelle Silver, Lesa Myers, John Kelker, United Way, Dave Selzer, Community Health Charities.
- \$5,305 is the Contingency amount.
 - Final 2012 total has been revised. Report will be on the website.
 - Jennifer discussed the financial reports.
 - Dave Selzer would like to see around August a press release go out and let people know about SECA. Denise will check with Angelic about a press release.
- B. Accountability & Review – Laura Whetstone, Chair
Members are: Lori House, Michelle Silver, Melisa Fraase, Tim Blair, Dawn Blakeman, Charles Good, Charles Gibbons, Regina Hendrix, America’s Charities; Alvin Starks, United Negro College Fund.
- Charles Good, Charles Gibbons, Denise Reed, and Judy Wyatt have completed the required Open Meetings Act (OMA) and 2013 Ethics Training for Appointees to State of Illinois Boards.

- On April 25th, all financial documents were delivered to Gobel and Associates. On May 14th the findings were completed. Documents and finding were picked up on May 20th.

C. Marketing--Susan Caimi, Chair, Lori House, Assistant Chair

Members are Sally Petrone, Gail Hankins, Jennifer Varner, Deborah Miller, Charles Gibbons, Aimee Pine, Liz Kossik, Earth Share; Dave Selzer, Community Health Charities; Emily Rabin, United Way; Alvin Starks, United Negro College Fund; Jann Honore, United Negro College Fund, Regina Hendrix, America's Charities, Tome DeCoursey, Global Impact, Corrine Zollars, Special Olympics, Renee Tabor, Global Impact.

- The Awards Ceremony went very well..
- Ambassador training will be on July 31st or August 1st, 2013. We are waiting on bids for the breakfast. The training will be either at DNR or Dept. of Agriculture.
- Dave Selzer would like to see some training done in Chicago.
- Focus on 30th Anniversary, State Employees Care A Lot.
- The campaign dates are September 6th through November 1st.
- Next Marketing Committee meeting is scheduled for Tuesday, June 11 from 9:00 – 12:00 at the United Way office.

D. Technology – Chair Members are Laura Whetstone, Linda Moses, Cathy Miller, ICA; Rick Mesi, American Cancer Society; Tom DeCoursey, Global Impact, Calvin Cook, Danny Wilson.

- Melissa Fraase is no longer with the board. We are looking for a chairperson for this committee. Benno will check to see if a charity member can be the chair of the committee.

E. Charities

- Dave Selzer will make a call to all charities.
- Cindy wants the charities to know that we are open to ideas and suggestions to help us better our campaign..

VI. Old Business: none

VII. New Business: none

VIII. Next Meeting Date: August 6, 2013

IX. Adjourned at 11:20 a.m.