

# Fundraising Ideas

Please make sure to put each fundraiser held on a single pledge form.

Bag and Basket Booth	Featuring baskets, handbags, gift boxes of many sorts, tote bags, shopping bags, knitting bags, coin purses, cosmetic cases, book covers, hampers – everything used to hold and carry articles.
Bake Sales	Ask employees to bring their favorite cakes, cookies, or breads. Even a small office can raise a lot of money with minimal effort. Sell per item or by the dozen.
Balloon Popping	Each employee who is giving or turns in a pledge form gets to choose a balloon with a prize written on a slip of paper inside. Let them choose a balloon to pop for their prize. You might consider limiting the number of balloons during the campaign to save on energy and resources. Prizes can include charity giveaways, they are fun and informative.
Balloon-o-Gram	Employees pay to have messages tied to helium balloons delivered to coworkers with compliments or encouraging words. Charge \$1, \$2, or \$5 per balloon.
Book/Media Sale	Ask employees in your department to donate gently used or new media including tapes, CDs, DVDs, games, books and/or magazines. People can pay with cash, check or a one-time gift on their giving forms. Invite a charity representative to attend the sale to answer questions and share materials. Donate leftover media to a homeless shelter or a teen center.
Candy Grams	Sell candy grams to employees for a small fee and deliver them on the last day of your campaign or throughout. Try to pick a treat that ties into your campaign. For example, you could use Halloween candies if there is a Halloween theme. Bulk stores sell a wide variety of shaped gummy treats.
Carnival Games/Olympics	Set up old-fashioned carnival games such as a ring toss, fish pond, and balloon dart throw. Award certificates to the winners of the “games of skill”. For Olympics, employees compete in crazy “athletic” events for silly prizes. Participants donate to enter. Observers pick their favorite entrants. Examples of events: Three - legged races, tricycle race, push an egg (not hard-boiled!) across the finish line with your chin. Mini-golf using beach balls, pool cues, etc. Use your imagination.
Chili Cook-off Contest	Ask employees to cook a favorite chili recipe and enter it into a cook-off contest. Invite employees to pay \$5 for lunch. Have a panel of nominated chili experts to select the official chili champion.
Cookbook Sales	Have employees donate recipes and put them together in a cookbook. Give away samples of food while selling the cookbooks.
Cutest Pet Contest	Have employees enter a picture of their pets. Place a jar next to each picture for donations. Whichever picture draws the most donations wins! The “cutest pet” owner will then choose what member charity they would like the money collected to be donated to.
Decorating Contest	Host a decorating contest and charge participants to enter or charge employees to vote on a winner. Items to be decorated could include an office, a piggy bank, a toy car, a t- shirt or anything else you can think of! This is great around Halloween-do a door contest.

Dog Treats	Go to the local Dollar Stores and look for cute containers and fill with dog treats. We used ceramic containers with paw prints on them. Then we go to grocery store and buy some natural dog treats (the ones we get are heart-shaped and pretty unique) and put 10-15 depending on size in zip-lock plastic bags and put them inside the containers. Less than \$2.00 in each container and we sell them for \$10.
Flamingo Flocking	Hold a good old fashion flocking at your office. Make cut-outs of pink flamingos and charge coworkers to flock other people's offices or cubicles. Take the cut-outs or plastic flamingos and decorate the flockees area. You can charge \$1 per flamingo, which will generate tons of money for SECA. The bigger the flocking, the better. An additional idea is to sell "Pink Flamingo Insurance" for \$2 to protect you from the invasion of these pink pests.
Flower Power	Have a local florist donate flowers. Sell the flowers at the office to employees. Another great idea is to sell flower bulbs. Contact a wholesale distributor for bulk quantities and sell per flower or bulb.
Food Sales	Food is always a good fundraiser. Breakfast, pizza, pork chop sandwiches, and even hot dogs with chips. This works especially well in building without cafeterias.
Golf Tournament or Putt-Putt Contest	Work with a nearby golf course to get reduced rates. Charge players the regular price with proceeds going to a SECA member charity. Humorous prizes can be handed out later at a potluck dinner (i.e. shortest drive, highest score, etc.) Set up a miniature golf course within your office, lobby, or work area. Charge each player to play and award a prize to the player with the lowest score.
Karaoke Club	Employees pay to have a fellow employee sing. That employee must sing or pay a fee not to sing.
M&M/Jellybean Jar	The famous "guess the number of beans in the jar" cannot be forgotten. Buy a guess for 50 cents. The person who guesses closest to the number in the jar wins the jar of candy.
Monday Night Football	Have a Monday night tailgate during football season. Each employee pays \$10.00 to attend. When work lets out, gather everyone together and serve hot dogs, wings, chips, and beverages. Rent a big screen TV, and watch the game as a team while enjoying great food.
Parking Spot	Offer employees to enter for a chance to win a premium parking space by submitting a paper pledge form as their form of entry.
Penny Wars	Have a secure bucket at prominent area in the agency where people can drop extra change in as they are passing through. Decorate the container so that they are aware it is for SECA. With the wars you can challenge departments to see who collects the most.
Photo Booth	Stock a space to use as a photo booth with plenty of props and frames to take fun and creative pictures to display on a bulletin board in the office. Charge a small fee for each "session" in the booth.
Pie to the Face	Convince Management to get a pie to the face. If they reach a certain amount of donations to SECA, they must be up for a Pie in the face.

Pucker-Up Pig	For a set donation amount, employees can cast votes for the coworker who will "kiss the pig" at the end of the campaign.
Pumpkin Carving Contest	Put together a team of carvers or individuals. Set different categories for judging (most creative, scariest, funniest, etc.). Charge teams/individuals to enter or charge people to vote for their favorite.
Puppy Love	Ever hear that a lot of pets look like their owners and vice-versa? Test this theory by having employees pay for a chance to try their luck at matching a pet picture to its correct owner. Award a prize to the contestant with the most right answers and maybe provide gift certificates to a pet store for the owners who look most like their pets.
Quilt Auction	If you have a talented seamstress in your office, ask if they would be willing to make a quilt or set of dish towels to auction off to fellow coworkers. You can also try to get a quilt donated.
Shower with Flowers	Another idea is to have a fundraising event similar to the flamingo flocking. Use flowers instead of flamingos, and use the term "Shower with Flowers". Scatter brightly colored flower pinwheels throughout the office of employees as recognition of good work and it raises money at the same time. We charge a nominal fee per flower to brighten co-workers days.
Silent Auction	Employees donate items that will be sold at a silent auction with proceeds going to a SECA member charity. Each item or basket should have a list of items included and to which SECA member charity they are supporting.
Soda Sales	Stock a fridge with sodas and sell them with proceeds going to a SECA member charity of your choice.
Sucker Pull	Pull a sucker off a pole that's been drilled with holes for the suckers. If there is a special marking at the bottom of the sucker then you get a prize. Sell chances to pull a sucker for a certain dollar amount.
Talent Contest	Hold a talent contest. Charge an entry fee for contestants or audience members and award prizes.
Team Sports Competitions	Form teams between departments, divisions, branches or regions and get pledges for goals scored, baskets made, etc. Provide concession stands.
The Game Exchange Booth	Ask employees to contribute new or used toys and games, bringing them to a designated drop-off site. Price to sell, but whatever doesn't get sold can be donated to a children's agency.
Trivia Contest	Trivia contests are a fun and interactive way to raise money for charity. There are several ways to plan a trivia contest. You can partner with a local pub. Hold it during your lunch hour or after work. Identify your teams. Choose trivia categories, set reasonable entry fees, and designate a charity of choice or let the winning team choose the recipient charity.

### Other ideas:

Ice Cream Social

Lunch and a Movie

Executive Dunk Tank

Popcorn and Drink Sales

Halloween Costume Contest

Baby Picture Guessing Game

Golf Tournament

Softball/Volleyball tournament

Children's Drawing Contest

Feet Guessing Game

Wii Sports "Olympics"

Ping Pong Tournament

Craft Bazaar

Walk-a-thon

Pie Throwing Contest

Root Beer Float Sale

Employee Talent Show

Board Game Tournament

Car Wash

Lunch Box Auction

Remote Control Car Races