



ILCC News

Volume 46
Summer 2014

Illinois Liquor Control Commission launches new-and-improved website

The Illinois Liquor Control Commission (ILCC) has launched its new website ILCC.illinois.gov, allowing users to navigate to the information and forms they are seeking more quickly and easily.

“The purpose of the redesign is to create a more functional, user-friendly experience for visitors to our website,” says ILCC Executive Director Gloria L. Materre.

The previous site included web pages that contained an extensive amount of information. Most of this content has been replicated in the redesign; however, navigation on the new website is greatly improved,

allowing both regular and infrequent visitors to find needed information quickly (*see illustration of home page below*).

New items on the site include introductory training videos, an electronic news signup form (allowing subscribers to get the latest ILCC news instantly), and a parent portal containing a variety of resources on how to start the conversation with your kids about not drinking alcohol.

We want to hear from you regarding your experiences with the new website, so please visit ILCC.illinois.gov today and email us your thoughts at ILCC@illinois.gov.

Inside This Issue

Know the laws.....2

YOUR ACTIONS MATTER! campaign3

FREE educational opportunities.....6

FY2014 new BASSET providers.....6

Educational programs in the community7

Why should you take BASSET?7

Important information for liquor licensees8

ILCC.illinois.gov

Locate all ILCC educational programs here

Quickly navigate to more information under all ILCC divisions

Find dates for board meetings and other ILCC events

Download liquor license applications and other forms

View educational videos and more by clicking here

Subscribers receive instantaneous updates on the latest news

Click for a summary of general ILCC information

Scroll through the slide show to access hot topics and other timely info

Click for answers to the most frequently asked questions of ILCC staffers

Click here to view general licensing information, including how to set up your online management account, how to apply for a liquor license, and more

Liquor laws, rules and regulations, local ordinances, and more can be found here

Parents can click here to access resources on underage drinking prevention

Liquor licensees, parents, schools, local government, and other non-profit organizations can order signage and other educational materials by clicking here

Recent legislation you should be aware of

By Dragan Gjorgiev, ILCC Legal Intern

This article discusses some of the recent legislation affecting Illinois Liquor Control Commission (ILCC) licensees. The status of all bills discussed below is current as of June 26, 2014.

BASSET requirement in Cook County

House Bill 5926, sponsored by State Representative Sara Feigenholtz and State Senator Napoleon Harris, was passed by the Illinois General Assembly on May 23, 2014 and sent to Governor Pat Quinn for signature.

This bill requires all alcohol Cook County servers and “bouncers” (ie, those whose job description entails the checking of identification for entry into a liquor-licensed premise) to complete a four-hour Beverage Alcohol Sellers/Servers Education & Training (BASSET) class within 120 days of employment. Training certificates are property of the server/bouncer and valid for three years.

Once signed into law, Liquor Commission staff will contact all licensed BASSET providers and other interested parties to discuss the new alcohol server training requirements, which take effect July 1, 2015. In the meantime, please turn to pages 6 and 7 for more information about BASSET and the other ILCC educational programs.

Social hosting in vehicles under parent/guardian control

House Bill 4745 prohibits parents and guardians from knowingly allowing underage drinking in any vehicle, conveyance, or watercraft under his or her control. Sponsored by State Representative Carol A. Sente and State Senator Julie A. Morrison, the bill was passed by the Illinois General Assembly on May 29, 2014 and sent to Governor Pat Quinn for signature.

The current social host law holds accountable any person who knowingly allows underage drinking in their residence. As in the current law, offenders are

KNOW THE LAWS



subject to felony charges if the activity results in great bodily harm or death to any person.

Multiple sales to minors, inspections of private areas

Senate Bill 728 addresses the time period for considering multiple liquor sales to minors as well as the inspection of private areas. Sponsored by State Senator Terry Link and State Representative Arthur Turner, this bill was passed by the Illinois General Assembly on May 19, 2014 and sent to Governor Pat Quinn for signature.

According to the bill's language, multiple violations of selling alcohol to minors may be considered when a second or subsequent violation occurs within five years of the first violation. It also states that no ILCC agent may inspect private areas such as safes, personal property, and closed desks in an inspection without reasonable suspicion or a warrant.

Closure due to criminal activity

House Bill 1463, sponsored by State Representative Esther Golar and State Senator William Delgado, allows the city of Chicago's local liquor control commissioner to close a liquor licensee for up to 30 days without a hearing or notice when criminal activity poses a risk to the community's health, safety, or welfare (licensees can remain open if they report the criminal activity in a timely manner).

Additionally, a distributor with documented evidence may, in coordination with the local liquor control commissioner and police department, remove any unpaid products once the premises are closed. HB1463 was passed by the Illinois General Assembly on May 30, 2014 and would become law when signed by the Governor.

Continued on p.7

ILCC News

Article suggestions are welcome!

The Commission welcomes your input to enhance the *ILCC News* publication. If you have a suggestion for an article topic or a helpful hint to share with other licensees, please contact the Commission's Chicago Office.

ILCC News is published by the Illinois Liquor Control Commission for state liquor licensees, local government officials, industry associations and related government agencies.

Managing Editor:
Ted Penesis

ILCC Website:
ILCC.illinois.gov

ILCC Email:
ILCC@illinois.gov

Chicago Office
100 West Randolph Street
Suite 7-801
Chicago, IL 60601
Phone: 312.814.2206
Fax: 312.814.2241

Springfield Office
101 West Jefferson
Suite 3-525
Springfield, IL 62702
Phone: 217.782.2136
Fax: 217.524.1911

Printed by the Authority of the State of Illinois.
28,000 copies (06/14) 
IOCI 0265-14

Video contest winner announced at 2014 "YOUR ACTIONS MATTER!" statewide campaign kickoff

A video public service announcement (PSA) created by Villa Grove High School students was selected as the winner of the Illinois Liquor Control Commission's (ILCC) statewide 2014 **YOUR ACTIONS MATTER!** Teen Video PSA Contest.

An announcement ceremony was held at the Douglas County school on April 23, 2014 which also served as the statewide kickoff for this year's **YOUR ACTIONS MATTER!** underage drinking awareness campaign (see pages 4-5 for a sampling of local events held throughout the state).

A variety of VIP's from throughout eastern Illinois joined hundreds of students from both Villa Grove Junior and Senior high schools to watch the first public viewing of this impactful 30-second spot, and a proclamation was read from Illinois Governor Pat Quinn honoring the winning students (you can view the winning video by visiting www.YourActionsMatter.org on the web).

"We all enjoyed being involved in the creative process," says Emmaline Cler, a Villa Grove High School sophomore, who was part of the student production team. "But creating the video was also a valuable learning experience. It showed us how to change negative behavior with positive actions."

Adds her sister, sophomore Laura Cler, who was also part of the winning team: "We all hear parents say that kids just don't listen to them, but oftentimes the reverse is true. If this video helps adults make better decisions, then we did our job."

The PSA's powerful visual message was enhanced and accompanied by an original score performed and written by fellow Villa Grove High School sophomore Brandon

Hauserberger. The other winning Villa Grove High School students were sophomores Abby Marlal, Abby Miller, Isaiah Poe, Jay Whitney, Nicole Bolcabos, Aliyah Edwards, and senior Brandon Luttrell.

The winning video will run on television stations throughout the state this fall thanks to an ILCC parental responsibility grant from the Illinois Department of Human Services and additional support from the ILCC's statewide prevention partners.

"Importantly, the message created by Villa Grove High School students is pertinent to parents of all teens, particularly those at the younger age range," says ILCC Executive Director Gloria Materre, noting that the ILCC grant specifically focuses on parents of pre-teens. "We want parents to start the conversation before their kids begin experimenting with alcohol."

But the PSA is just as relevant for parents of older teens. "This message has to get out,



loud and strong," says Dr. Mary Ann Manos, superintendent for Villa Grove School District 302 and high school principal. "(Villa Grove kids) have a lot to say to their generation about personal responsibility. This video will help them communicate with all ages throughout the entire state."

Leading the students on their creative journey was Villa Grove School District's Noreen Acton. Also assisting the students with equipment and technical support was Georgia Hillard, program coordinator for *I Sing the Body Electric* at Sarah Bush Lincoln Health Center.

Reviewing the contest submissions and selecting the winning video was a 15-member judging panel consisting of key

Continued on p.4



A ceremony announcing the winner of the ILCC's Teen Video PSA Contest was held at Villa Grove High School on April 23. The winning students were joined by various dignitaries including Douglas County Chairman Chuck Knox, Douglas County Health Department Administrator Amanda Minor, Villa Grove Mayor Terrance Harbin, and other VIP's. They joined hundreds of students from both Villa Grove Junior and Senior high schools to watch the first public viewing of the winning students' impactful 30-second spot.



2



4

5



8



9



13



17



16

1 In addition to having youths from St. Sava Serbian Orthodox Academy and St. George Antiochian Orthodox Church distribute YOUR ACTIONS MATTER! materials to retailers on Chicago's North Side and Cicero, respectively, Gordana Trbuhovich of the Orthodox Christian Coalition for Healthy Youth (OCCHY) organized a town hall meeting at St. Haralambos Greek Orthodox Church in Niles. Presenting were (from left to right) Skokie Police Officer Frank Czajka, Dr. Lisa Razzano from the University of Illinois-Chicago, OCCHY Director Fr. Nicholas Dahdal, Ms. Trbuhovich, Adolescent Counselor Christina Jones, and ILCC Education Manager Ted Penesis.

2 Students from Anna Jonesboro High School and Shawnee Community College take a break after completing their work at Blue Fish Liquors in Anna during Union County's first-ever YOUR ACTIONS MATTER! event organized by The Fellowship House's Kasee Wood.

3 In an effort coordinated by Jorie Ouimet from OMNI Youth Services, middle and high school students were chaperoned by Arlington Heights Police during the posting of YOUR ACTIONS MATTER! materials in over a dozen stores.

4 Deborah Zilm from Project Oz organized an effort that featured Youth Action Board students (including the two pictured) from the five major high schools in the Bloomington-Normal area.

5 Students Against Destructive Decisions members from Bradley-Bourbonnais High School prepare for their May 8 YOUR ACTIONS MATTER! rounds. Several groups of students were escorted on their journey to 44 businesses by Bradley Police's Adrian Provost and four of his colleagues.

6 The Buffalo Grove and Wheeling Police teamed up with OMNI Youth Services to chaperone high school and middle school students on visits to 19 businesses in the two communities.

7 A member of TROUPE (Teens Resisting Our Universe's Problems Effectively) at Morris High School puts her words into action by posting YOUR ACTIONS MATTER! materials at Morris Liquors. The Grundy County effort was organized by TROUPE leader Cecilia Mistretta.

8 Havana Area Prevention Team President Debbie Yetter (2nd from left) and Mason County Sheriff Paul Gann (far right) chaperone Havana High students on April 14 at the Havana CVS Store.

9 Students from Heyworth High School's Y2N (Say Yes to No) Club received 100 percent participation from their community's liquor licensees during their first-ever YOUR ACTIONS MATTER! campaign, which was arranged by Project Oz's Lisa Soliday.

10 Jersey High School National Honor Society students participate in Jerseyville's first-ever YOUR ACTIONS MATTER! event, which was coordinated by Jen Rogers from the JCH Wellness Center and Christine Smith from the Jersey County Health Department.

11 Chaperoned by the Kewanee Police, Wethersfield and Kewanee High students conduct YOUR ACTIONS MATTER! activities organized by Rachel Shrum from the Kewanee YMCA.

12 A teen from the Mundelein After School Coalition (MASC) posts a YOUR ACTIONS MATTER! necktag at Dicarlo's Fine Liquors on April 24. Mundelein Police Officer Rachel Messina and her colleagues chaperoned the MASC members on their rounds just prior to Mundelein High School's prom weekend.

13 Chestnut Health System's Nadia Klekamp organized a countywide YOUR ACTIONS MATTER! effort, which included an April 29 visit by the Illini Central High School Student Council to the Casey's General Store in the Mason County town of San Jose. Among the VIP's on hand were CPAC (Citizens for Positive Adolescent Choices) President Eric Stender and San Jose Police Chief Maria Cupi.

14 Kicking off YOUR ACTIONS MATTER! activities at the Quincy Hy-Vee Wine and Spirits were an impressive array of city and county leaders. Among those joining Recovery Resources' Pam Foster (front row, right) and her Operation Snowball students were Mayor Kyle Moore, Chief Rob Copley, Adams County Sheriff Brent Fischer, and Illinois State Police Trooper Mike Hindhart.

15 A Westmont student posts a Spanish YOUR ACTIONS MATTER! decal. Westmont Police's Michael Weibler led a large contingent of Westmont Jr. and Sr. High School students to over 50 liquor establishments on April 29, three days prior to the high school prom.

16 Wilmington and Braidwood volunteers pose in front of the new Wilmington Coalition for a Healthy Community billboard during their YOUR ACTIONS MATTER! campaign launch in the two neighboring towns. The coalition's Christina Dyer enlisted the support of both cities' police in the effort.

17 A Woodstock High School student posts a YOUR ACTIONS MATTER! decal at one of the dozen stores she and her schoolmates visited on April 23. Jane Montgomery from the Woodstock School District organized the day's activities with assistance from the district faculty and McHenry County Sheriff's Office deputies.

FREE educational opportunities available for all members of the community

Have you attended an Illinois Liquor Control Commission (ILCC) educational event lately?

The ILCC conducts a variety of educational programs for all ages and groups – from middle school students and their parents to liquor retailers – and Liquor Commission staff is ready, willing, and able to come out for a visit to your community.

Protecting your community

These educational efforts were designed with one goal in mind: To protect the community.

One program in particular, the BASSET (Beverage Alcohol Sellers/Servers Education & Training) Program, goes even further. By providing liquor licensees and their employees with the essentials for operating a profitable and lawful business, communities have found that responsible beverage service is good for their economy.

Is it any wonder nearly 300 local jurisdictions in Illinois – and an uncounted number of independent businesses and corporate chains – require BASSET for their liquor sellers and servers?

“To top it off,” adds BASSET Manager Lee Roupas, “for those interested in passing a local ordinance or store policy requiring



FY 2014 new BASSET providers

Listed below are the new Beverage Alcohol Seller/Server Training & Education (BASSET) providers in Illinois over the past fiscal year (July 2013 - June 2014):

- Ace Bartending School
- Sullivans Foods
- Leiserv, inc.
- The Langham Chicago
- Super Pantry
- WWL Drake Hotel
- Pillar Hotels and Resorts
- Brian Hill Food Consulting
- Heartland Community College
- City of Edwardsville
- On Target Training Group

responsible beverage service, we'll present the initial BASSET class free-of-charge to all your employees.”

As an added benefit, Illinois Secretary of State Police investigators will be invited to present their Operation Straight ID program to ensure proper recognition of illegal driver's licenses and fake identification.

BASSET in second language

The Liquor Commission has made it a priority to provide seller/server training in languages other than English. “Like America itself, the hospitality industry is a melting pot,” says ILCC Education Manager Ted Penesis. “Many employees speak English as a second language, so they often don't understand the nuances of proper liquor sales.”

Through the assistance of ILCC staff,

Spanish-speaking BASSET instructors have increased exponentially over the past few years, and the State remains committed to recruiting even more instructors into the future.

Additionally, the ILCC continues to partner with the Asian Health Coalition (AHC), National Restaurant Association, and the Chicago Chinatown Chamber of Commerce to conduct BASSET in the Chinese languages of Cantonese and Mandarin.

A group of 43 students attended the two-day classes this past April at the Chinese American Service League. “This is the third year we've offered these trainings for local businesses in the Chinese American community,” says AHC Substance Abuse Program Manager Alia Ryan, who coordinated the effort with AHC Program Assistant Miny Wu. “Underage and excessive drinking affects all Americans, whether or not they drink.”

For more information about the ILCC's educational programs – including BASSET, the Don't Be Sorry underage drinking prevention effort, Kids Can't Buy 'Em Here tobacco program, and the Parental Responsibility awareness campaign – please visit ILCC.illinois.gov and click on the “Education” tab on the menu bar.



Illinois Liquor Control Commission



Educational programs in the community



- 1 Champaign County Board Chairman Alan Kurtz, Illinois State Representative Naomi Jakobsson, and Champaign County State's Attorney Julia Rietz converse before speaking at the March 11 Regional Liquor/Tobacco Seminar in Champaign. More than 800 retailers and local officials attended the 16 seminars held throughout the state this past spring.
- 2 In addition to providing entertaining and educational programs for students and liquor retailers, ILCC Education Manager Ted Penesis and his staff are often requested to present at meetings attended by parents, community groups, and other local leaders.
- 3 ILCC BASSET Manager Lee Roupas speaks at a May 28 training session in Grundy County.
- 4 Angel Wang (standing) instructs students in the combined Mandarin/English language BASSET class, while Chicago Police Officer Albert Choi taught the Cantonese class during the ILCC's Chinese BASSET program in Chicago's Chinatown on April 7-8.

Why should you take BASSET?

Do **you** understand the value and importance of responsible beverage service training?

The Illinois Liquor Control Commission (ILCC) partnered with Health Communications, Inc. – provider of the BASSET-approved TIPS curriculum – in the creation of web videos that explore scenarios liquor licensees encounter each and every work day.

"These videos are available online in both Spanish and English," says ILCC Education Manager Ted Penesis, who arranged for the video production, "and are designed to spark discussions in the TIPS training room about appropriate and lawful employee response."

To view the video scenarios, visit ILCC.illinois.gov and click on the "Resources" tab on the menu bar.

Know the laws *(from p. 2)*

Child safe e-cigs

House Bill 5689 was passed by the Illinois General Assembly on May 29, 2014 and addresses the potential dangers of electronic cigarette liquid refills. E-liquids are a potent form of nicotine, and ingesting only a small, highly diluted amount can cause vomiting, seizures, and even death.

Sponsored by State Representative Robyn Gabel and State Senator John G. Mulroe, HB5689 requires e-cigarette liquid refills to be sold only in special packaging starting on January 1, 2015. The Illinois Department of Public Health will define the packaging standards prior to the new law's effective date.

As a reminder, e-cig sales to minors are against the law. Additionally, some local jurisdictions (including the city of Chicago) also ban indoor e-cig smoking, so please check your local ordinances.

Concealed Carry Act

Despite the introduction of numerous bills during this past spring's General Assembly session, requirements of the original **Firearm Concealed Carry Act** remain unchanged: All Special Event, Special Use Permit, and on-premise Retailer license holders (whose gross receipts are more than 50 percent alcohol in the past three months) are required to prohibit the carrying of guns into their establishment.

Please note that some local municipalities, including the city of Chicago, have prohibited the carrying of guns in all on-premise liquor licensed establishments. Therefore, the ILCC encourages licensees to consult with their local liquor licensing authority about local conceal carry rules.

Again, the status of all proposed laws described above is current as of June 26, 2014.

Illinois Liquor Control Commission

PRSRT STD
US POSTAGE
PAID
PERMIT 424
CHAMPAIGN, IL



100 West Randolph Street
Suite 7-801
Chicago, IL 60601

Pat Quinn
Governor

Stephen B. Schnorf
Acting Chairman

Gloria L. Materre
Executive Director

Cynthia Cronin Cahill

Amy Kurson

Bill Morris

Donald G. O'Connell

James Pandolfi

Maria Saldana

Commissioners

Important information for liquor licensees

LICENSING
INFORMATION

Have you set up your online licensing account?

There is no time like the present to save time and money! By setting up and managing your online account through **MyTax Illinois**, you can do the following:

- Eliminate the hassle of mailing in a paper renewal.
- View all account information.
- Make payments.
- Check renewal status.
- Print out hard copy of the liquor license (Note: the State license you receive in the mail is now printed on plain white paper)
- Change corporate officer and owner information.
- And much more!



Please note, due to the Illinois Liquor Control Commission's (ILCC) Chicago and Springfield offices closing at 5:00 p.m., ILCC Licensing Division staff will not accept liquor license applications **after** 4:30 p.m. Please make note of this policy if you plan to visit our office to submit your liquor license application.

Additionally, if you are applying in person or by mail for a new **Retailer** or **Specialty Retailer** (ie, Brew Pub, Caterer Retailer, or Wine Maker Retailer) license, please allow at least 2-7 business days for review.

To learn how to set up and use the **MyTax Illinois** online management system for your liquor license account, please visit ILCC.illinois.gov and click on the gold "Licensing Information" box on the lower left of the home page.

See page 1 for info on ILCC's new-and-improved website

ILCC News Summer 2014