



# ILCC News

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[www.state.il.us/LCC](http://www.state.il.us/LCC)

## State unveils new prevention effort

### Retailers help spread "YOUR ACTIONS MATTER!" message

A new spring underage drinking awareness program, entitled "**YOUR ACTIONS MATTER!**" is now underway throughout the state. Coordinated through the Illinois Liquor Control Commission's (ILCC) Don't Be Sorry educational program, the newly developed campaign is designed to reinforce positive behavior.

### Youth art contest held

"The goal of the **YOUR ACTIONS MATTER!** educational materials is to reach that small minority of adults who think it is acceptable to give alcohol to minors," says ILCC Executive Director Gloria L. Materre. "Promoting societal norms is an effective strategy for changing behavior. By seeing these positive messaging materials in liquor establishments throughout the state, we hope everyone is reminded that giving alcohol to minors – and underage drinking – is not the norm."

This year, we flipped the switch and asked teenagers to create the **YOUR ACTIONS MATTER!** logo and slogan and charge youths with educating adults. The new campaign design was selected from entries submitted by youth from throughout the state.

### 2013 Youth Art Contest Judging Panel

A judging panel, including key stakeholders in the prevention field, at the local level and in the liquor industry,

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# YOUR ACTIONS MATTER!

**Preventing underage drinking is everyone's responsibility**

## Head of investigations retires

On March 29, **John Chambers** began enjoying well-deserved time away from the challenges of work. Following a distinguished 40-year career in public service, Chambers retired as the program administrator of investigations at the Illinois Liquor Control Commission (ILCC) and Illinois Department of Revenue (IDOR).



After entering the military and serving his country from 1969 to 1973, Chambers began a law enforcement career as Douglas County's deputy sheriff. He was subsequently elected Douglas County's sheriff three times prior to becoming the warden of the Danville Correctional Center, a high-medium security facility.

Following two years of service as IDOR's chief of internal affairs beginning in 2007, Chambers was promoted to the position from which he retired. In this post, he oversaw all ILCC special agents as well as those in IDOR's Bureau of Criminal Investigation.

"John will be greatly missed," says ILCC Acting Chairman Stephen Schnorf. "His commitment and success in leading important efforts, such as our underage compliance check operation, has made Illinois a safer place to live. On behalf of all the commissioners, I wish him all the best in his future endeavors."

As befitting of his personality, though, Chambers prefers to credit his staff for any administrative successes. "I'm proud of the work we accomplished together as a team," he says. "First and foremost, our employees understand the critical role they play in protecting the general public. Thanks to their hard work, we have seen the underage compliance check rate rise over 10 percentage points in the past four years."

But those who served under Chambers prefer to place the credit where it is due. "He led by example," states ILCC Special Agent Supervisor Gary Doyle. "John's professionalism and work ethic filtered down to our entire staff. Right from the beginning of his tenure, his leadership inspired a high level of confidence and trust."

While Chambers is looking forward to opening a new chapter in his life, he will always look back fondly at his time with the state. "I found state government was very fulfilling, both from a personal and professional standpoint," he relates. "I will truly miss all the people I've worked with and will savor the many special relationships we've developed over the years."

## ILCC News

**Article suggestions are welcome!**

The Commission welcomes your input to enhance the *ILCC News* publication. If you have a suggestion for an article topic or a helpful hint to share with other licensees, please contact the Commission's Chicago Office.

*ILCC News* is published by the Illinois Liquor Control Commission for state liquor licensees, local government officials, industry associations and related government agencies.

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## Next Chinese language BASSET classes set

The Illinois Liquor Control Commission, in conjunction with the Asian Health Coalition and the National Restaurant Association's ServSafe program, will hold its next Chinese BASSET (Beverage Alcohol Sellers/Servers Education & Training) classes on **Monday-Tuesday, May 20-21, 1-5pm** at the Chinese American Service League (CASL), 2141 S. Tan Ct, in Chicago's Chinatown neighborhood. Classes will be held in both Cantonese and Mandarin.

For more information and to register, please visit [www.DontBeSorry.org](http://www.DontBeSorry.org) on the web. For more information about the BASSET Program, please visit [www.state.il.us/LCC/basset](http://www.state.il.us/LCC/basset).

## Local liquor regulations now online

Comprehensive details on local liquor ordinances can now be found online in the “Latest News” section on the Illinois Liquor Control Commission’s (ILCC) home page [www.state.il.us/LCC](http://www.state.il.us/LCC).

The Liquor Commission requested this information to eliminate confusion about what is—and what is not—allowed by liquor licensing authorities in Illinois. Approximately 80 percent of the over 1200 local jurisdictions in Illinois responded to the survey. Information available includes age-related ordinances, liquor sales hours, and much more.

A study of the data is currently being conducted by the Center for Prevention Research and Development at the University of Illinois Institute of Government and Public Affairs.

“Our goal is to evaluate the effectiveness of various liquor-related practices in place at the local level,” says ILCC Education Manager Ted Penesis, who formulated the local survey and gathered the data. “For example, one of the areas we plan to analyze in-depth is the overall effectiveness of our BASSET (Beverage Alcohol Seller/Server Education & Training) Program, which continues to expand across the state.”

If you have any questions regarding the compiled local liquor regulations, please send an email to [ILCC@illinois.gov](mailto:ILCC@illinois.gov).



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reviewed the teen artwork submissions and selected the winner. The judging panel members were:

- Hillary Aggertt, Woodford County Health Department
- Marti Belluschi, Traffic Safety Consultant (AAIM Vice-President)
- Dawn Conerton, CPASA (Bureau County)
- Laurie Crain, School District 200 (McHenry County)
- Mark English, Naperville Police Department
- Christopher Greenwood, City of Rockford
- Ryan Gulli, Midlothian Police Department
- Nicole Leon, Wine and Spirits Distributors of Illinois
- Connie Martorano, Cooper’s Hawk Winery & Restuarants
- Greg Morelli, Max’s Café of Highland Park
- Dina Navas, Tinley Park Police Department
- Alba Sanchez, Healthcare Alternative Systems (Chicago)
- Carol Shirley, Associated Beer Distributors of Illinois
- Denese Thulin, Illinois Licensed Beverage Association
- Angela Tureskis, Illinois Petroleum Marketers Association
- Diane Wagner, MillerCoors
- Sarah Wright, Prevention First (Illinois SADD)

“The judging panel played a crucial role in ensuring we stayed on track as well as remained true to our purpose of promoting a positive campaign message,” says ILCC Education Manager Ted Penesis, who organized the **YOUR ACTIONS MATTER!** program. “The ILCC thanks the panel for their hard work, input, and dedication to the task at hand.”

## Kickoff events held throughout the state

Beginning in April, prevention groups, students, their parents, local elected officials, law enforcement personnel, and liquor licensees from throughout the state began posting the **YOUR ACTIONS MATTER!** materials. Additionally, as they did in past ILCC educational activities, a wide-ranging partnership of statewide organizations signed on to this effort.

“All parties involved in this campaign have a common goal,” notes Materre. “We all want to protect our youth, and ensure their future success. Because of this, we remain committed to expanding this effort well into the future.”

To order **YOUR ACTIONS MATTER!** materials for your place of business, please visit [www.YourActionsMatter.org](http://www.YourActionsMatter.org).

## New website coming soon

The Illinois Liquor Control Commission has begun the process of redesigning its website. One issue, in particular, will be addressed during the redesign: Making the site more user-friendly through the creation of a new navigation system.

To ensure the new website is responsive to user needs, **we want to hear from you!** If you have any ideas you would like to share, please drop us a note at [ILCC@illinois.gov](mailto:ILCC@illinois.gov).

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### New education materials available!



**YOUR  
ACTIONS  
MATTER!**

Preventing underage drinking  
is *everyone's* responsibility

This spring, retailers throughout the state are asking patrons to think, decide, and prevent. A new underage drinking awareness program, entitled "**YOUR ACTIONS MATTER!**" has been

unveiled by the Illinois Liquor Control Commission (ILCC) to remind the public that preventing underage drinking is **everyone's** responsibility.

"With prom season upon us, high school graduation around the corner, and summer break on the horizon, now is the time to order **YOUR ACTIONS MATTER!** educational materials," says ILCC Education Manager Ted Penesis. "By doing so, you can play an important education role by ordering bottle neckers, window decals, drink coasters, buttons, signs, and posters featuring this new positive prevention message."

To order **YOUR ACTIONS MATTER!** materials, please visit [www.YourActionsMatter.org](http://www.YourActionsMatter.org).

### Do you have "grey" gambling devices?

As a reminder, with video gaming now underway in Illinois, the Illinois Gaming Board (IGB) has issued notice that possession of any illegal **grey** gambling games is considered a felony. A felony conviction can lead to a revocation of your liquor license.

In its notice, the IGB also stated that all grey video gaming terminals in Illinois are subject to seizure, confiscation, and destruction, regardless of whether it bears a valid amusement tax sticker and is operated for amusement only.

Grey gambling machines are defined as those "...that award credits and contain a circuit, meter, or switch capable of removing and recording the removal of credits when the award of credits is dependent upon chance..."

To apply for a new video gaming license, please visit the "Latest News" section on our home page [www.state.il.us/LCC](http://www.state.il.us/LCC) and click on the **Video Gaming Location License** link for the application. Please note, to receive a gaming license, your business must have an on-premise liquor license and be located within a local jurisdiction which allows video gaming.

See cover story for more "YOUR ACTIONS MATTER! details

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