



**Illinois Commission to End Hunger: No Kid Hungry Working Group
Work Plan**

Last updated: Nov. 7, 2014

No Kid Hungry Working Group Charge: Originally named the Children and Families At-Risk Working Group of the Illinois Commission to End Hunger, the No Kid Hungry Working Group supports strategies that address child hunger year-round through school- and community-based programs. The work group seeks to expand the number of Illinois children utilizing the National School Breakfast Program, the Summer Foodservice Program and the Child and Adult Care Feeding Program (CACFP). The work group advocates for policies that affect the nutritional needs of children while providing targeted communications outreach to families in need.

Activities:

- Foster no-wrong-door partnerships and policies that expand food access for children
- Engage all partners who address the well-being of children
- Seek sustainable funding streams for expansion of child nutrition programs
- Increase school breakfast, summer meal and at-risk, after-school participation
- Lead state efforts in advocating for child nutrition programs

Work Plan for No Kid Hungry Working Group

Goal: Increase school breakfast utilization in Illinois by 5 percent every year		
OBJECTIVES	ACTIONS	TIMELINE
Increase average daily breakfast participation in targeted school districts	Coordinate applications for school grants quarterly, Rise and Shine Illinois campaign throughout 2015. Re-launch Illinois School Breakfast Challenge.	Quarterly breakfast grant deadlines
Release Breakfast Report	Identify research partner, compile data and develop report. Release during Illinois School Breakfast Week.	Feb. 2015
Implement database of school breakfast constituents	Identify database partner, train breakfast coordinators and input all data collected to date.	Nov. 2014



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Goal: Increase summer meal distribution in Illinois		
OBJECTIVES	ACTIONS	TIMELINE
Increase number of summer sponsors, targeting unserved communities	Participation in USDA state targeted assistance outreach plan; participation in Southern Illinois Summer Food Work Group	March-May 2015
Make more closed sites open	Discuss with leading summer sponsors, including City of Chicago; disburse grants that foster open sites	March-May 2015
Expand number of meals served	Identify 2015 target based on 2014 figures (Dec. 2014); expand upon communications efforts to reach more families	June-August 2015
Integrate summer campaign look with Rise and Shine Illinois	Develop identity concepts and initiate transition in coordination with ISBE	November 2014

Goal: Introduce effort to expand at-risk, after-school (CACFP) participation statewide		
OBJECTIVES	ACTIONS	TIMELINE
Scan landscape of existing sponsors and summer sponsors; identify programs that could add at-risk meal component	Review current sponsor list and set up meetings with large sponsors in the state. Inform summer sponsors of after-school opportunities.	December 2014
Research the at-risk, after-school meal gap	Compile research and share with group. Highlight geographical targets. Gather information from other states.	December 2014
Convene summer sponsors to encourage participation in at-risk, after-school	After-school meals summit scheduled	Dec. 9, 2014
Initiate after-school meal grants	Develop timeline and rollout; update website and coordinate access to grants portal with Share Our Strength	February-May 2014



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Goal: Identify local, state and federal policy priorities that will expand access to child nutrition		
OBJECTIVES	ACTIONS	TIMELINE
Advocate for robust Child Nutrition Reauthorization	Identify policy priorities and share with group in advance of next meeting; develop mobilization plan	December 2014-September 2015
Explore other legislative priorities including strengthening the Illinois school breakfast mandate, meal reimbursement rate	Present findings on these areas before next No Kid Hungry Working Group meeting	December 2014
Invite all key child advocacy partners to No Kid Hungry Working Group	Review of all opportunities around CACFP, NSBP, NSLP, SFSP and WIC. Invite representatives from After School Matters, Bread for the World, COFI, IL Chapter of American Academy of Pediatrics, Ounce of Prevention, Voices for IL Children	Ongoing