



ILLINOIS COMMISSION TO END HUNGER

BENEFITS ACCESS

Making the Case for Underutilized Programs

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Age Smart



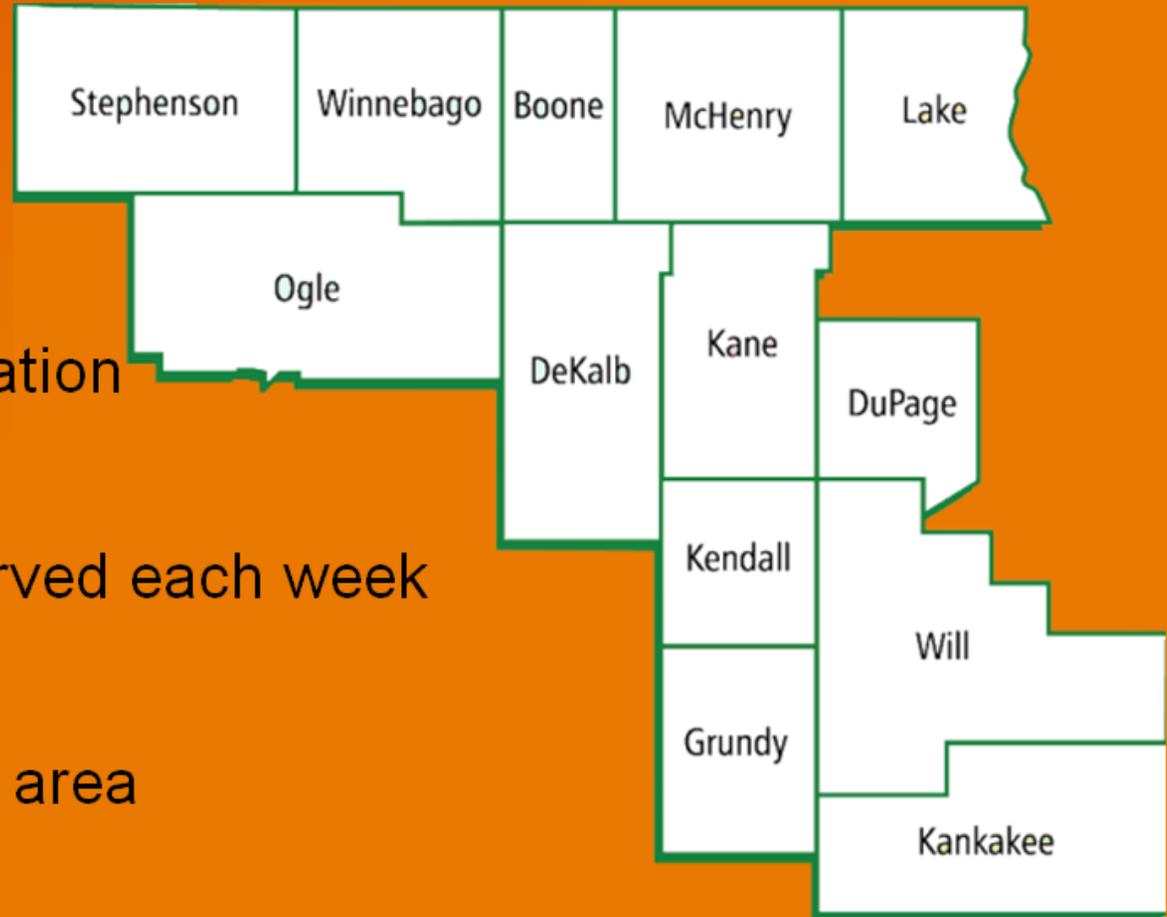
Feeding Our Hungry Neighbors | Volunteer. Donate. Get Involved.

WWW.SOLVEHUNGERTODAY.ORG

Northern Illinois Food Bank

Who We Are

- Nonprofit organization
- 71,000 people served each week
- 13 county service area
- Network of 800 food pantries & feeding programs



Northern Illinois Food Bank

Food Bank Programs

Child Nutrition Programs

Food Recovery

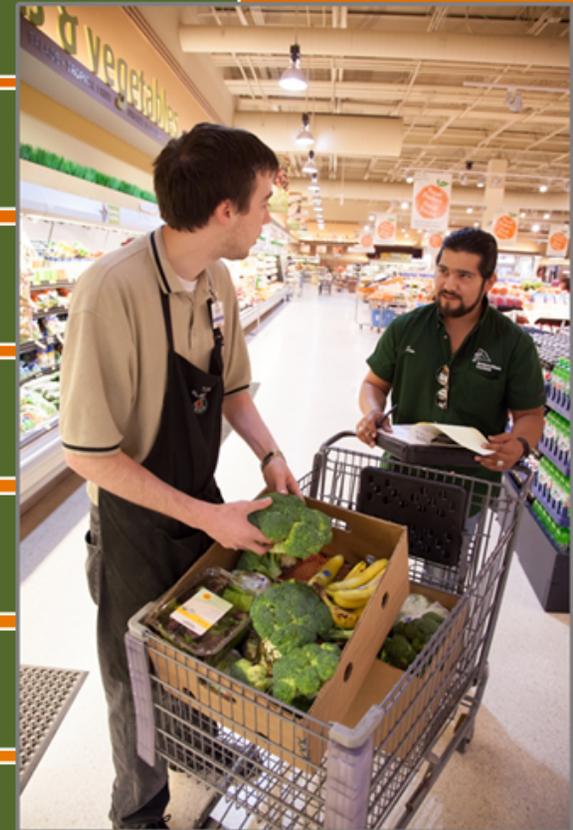
Mobile Pantry

SNAP Outreach

Foods 2 Encourage

Holiday Meal Box

Senior Box Program



Northern Illinois Food Bank

SNAP Outreach Team

- 1 FT Manager, 1 FT Volunteer Coordinator (7 volunteers), 4 part-time field-based workers
- Will submit 1000 applications this year
- 80% approval rate 😊
- Work with 10 IDHS offices in our area
- Launched toll-free help line in 2016
- Of the households we help apply...
 - 2 out of 5 households includes a senior
 - 1 in 3 includes a child under 18
 - 1 in 10 includes Hispanic member



Northern Illinois Food Bank

SNAP Outreach Team

- Tell potentially eligible people about SNAP
- Help individuals or families apply
- Follow-up to make sure they completed their interview and submitted documents
- Mediate with DHS for correct benefit amount and continued benefits
- Make sure **EVERYONE** is well-informed about threats and changes to the program

Northern Illinois Food Bank

SNAP Utilization

- Illinois is about 92% eligible-enrolled (compared to 83% nationwide)
- With significant gaps for
 - older adults (just 42% eligible-enrolled)
 - Hispanic families (56%)
 - working families (72%)
 - and others!

MAKING THE CASE FOR WIC

Stephanie Bess, MS, RD, LDN, CLC
Interim Director
Illinois WIC Program

2016 Hunger Summit



LEARNER EDUCATIONAL OBJECTIVES:

- Following this session learners will be able to:
 - Identify at least ways WIC is different from SNAP
 - Name a non-food benefit of WIC
 - State one change they will make in promoting and supporting participation in WIC with their customers



BRIEF INTRODUCTION TO WIC



WIC is one of the nation's most successful and cost-effective nutrition intervention programs.

For more than 40 years the WIC program has been helping mothers, babies and children get the foods and information they need for proper growth and development.



ELIGIBILITY FOR WIC

- WIC eligible categories
 - Women who are:
 - pregnant,
 - breastfeeding (up to 12 months)
 - non-breastfeeding postpartum (up to 6 months)
 - Children up to their 5th birthday
 - Infants

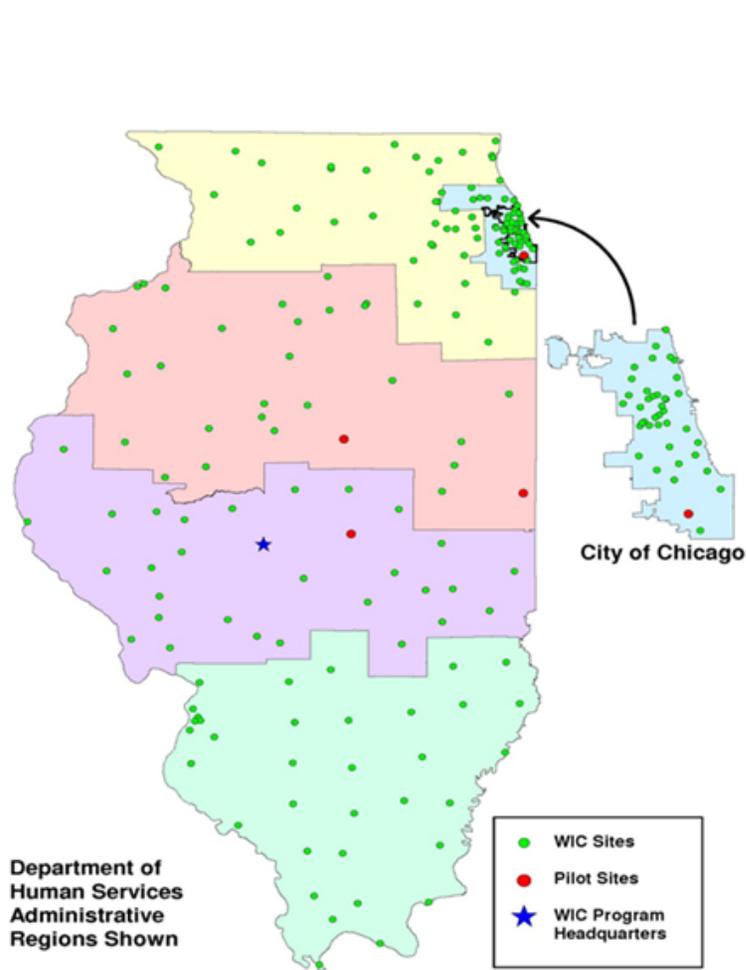


ELIGIBILITY FOR WIC

- Eligibility Requirements:
 - Must reside in Illinois
 - Must be at 185% of federal poverty guidelines
 - For Example: as of 7/1/16 a family of 4 can make up to \$45,955 a year-GROSS
 - Must have a nutritional risk



ILLINOIS WIC



54,645



63,756



108,384

50%

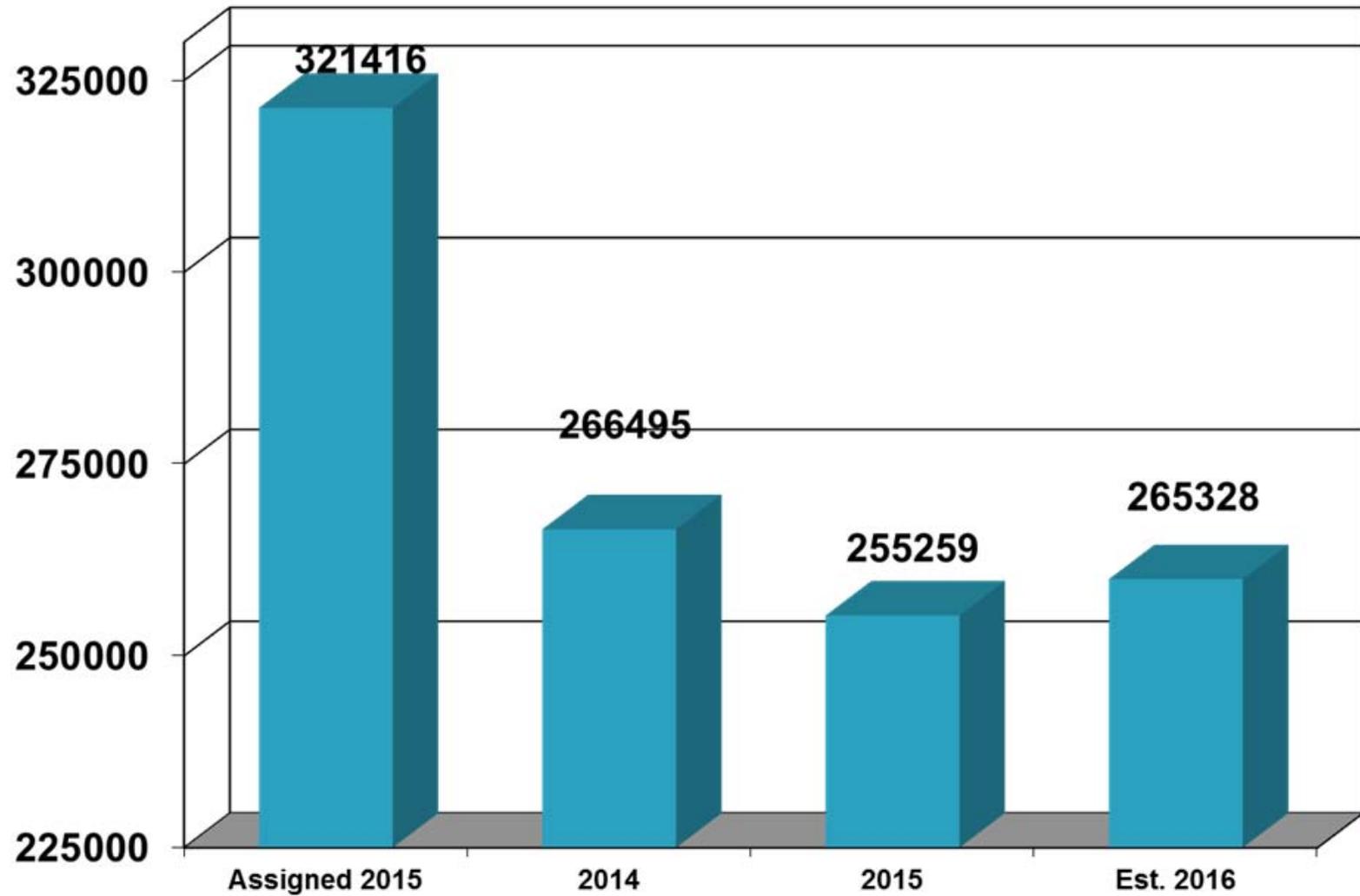
of caseload in
Chicago/Cook Co.

98 Agencies

> 170 Permanent Sites

Source: IL WIC Data 3.2016

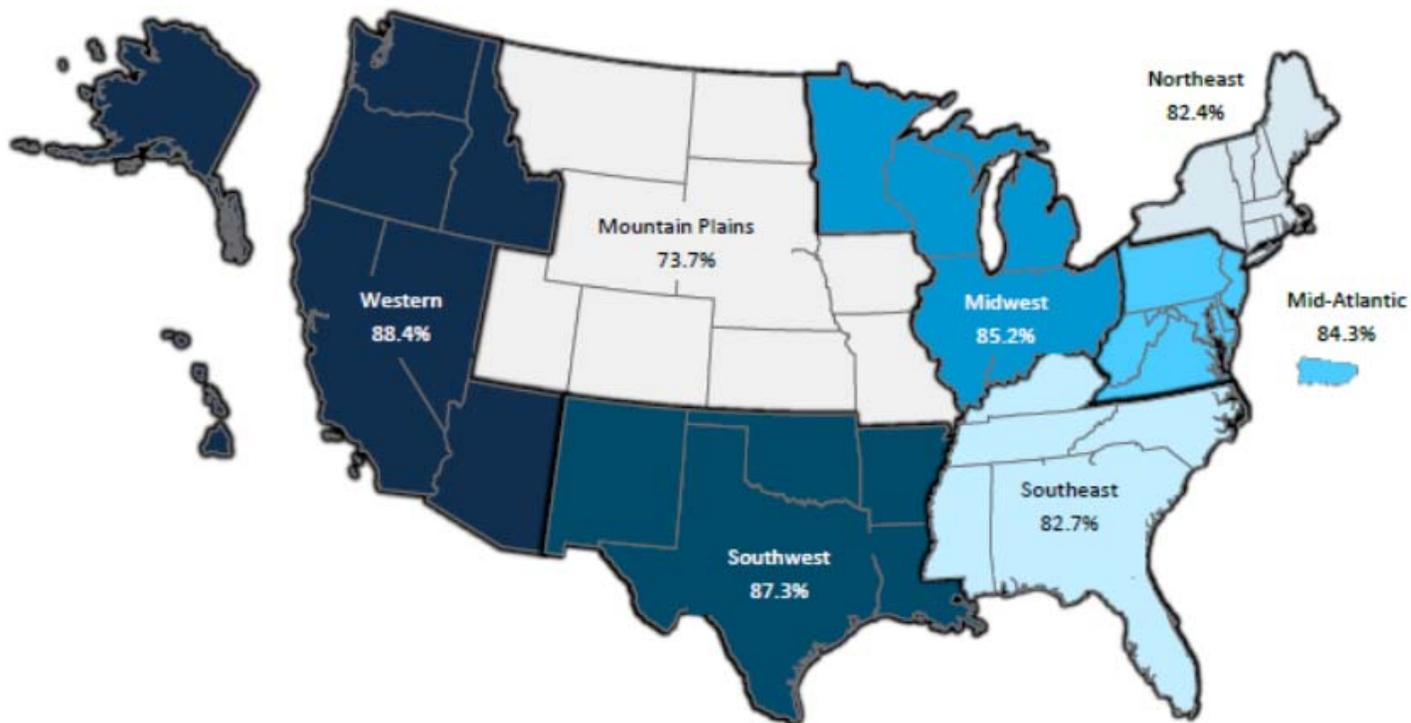
CASELOAD



REGIONAL COVERAGE OF INFANTS

Figure C-2. WIC Coverage Rate for Infants by FNS Region, CY 2013

National Coverage Rate: 84.4%



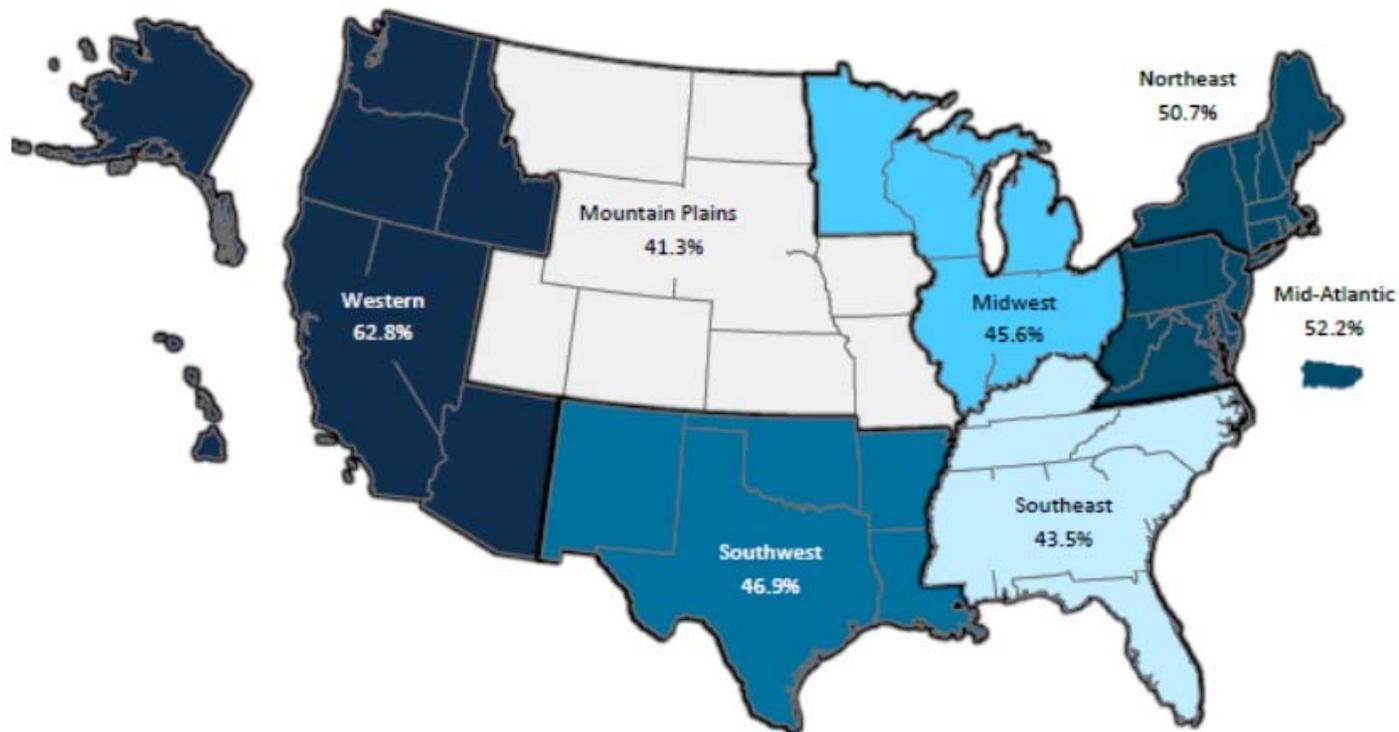
Source: 2014 CPS-ASEC, 2013 ACS, 2013 PRCS, WIC Administrative Data



REGIONAL COVERAGE OF CHILDREN

Figure C-3. WIC Coverage Rate for Children (Ages 1-4) by FNS Region, CY 2013

National Coverage Rate: 49.8%



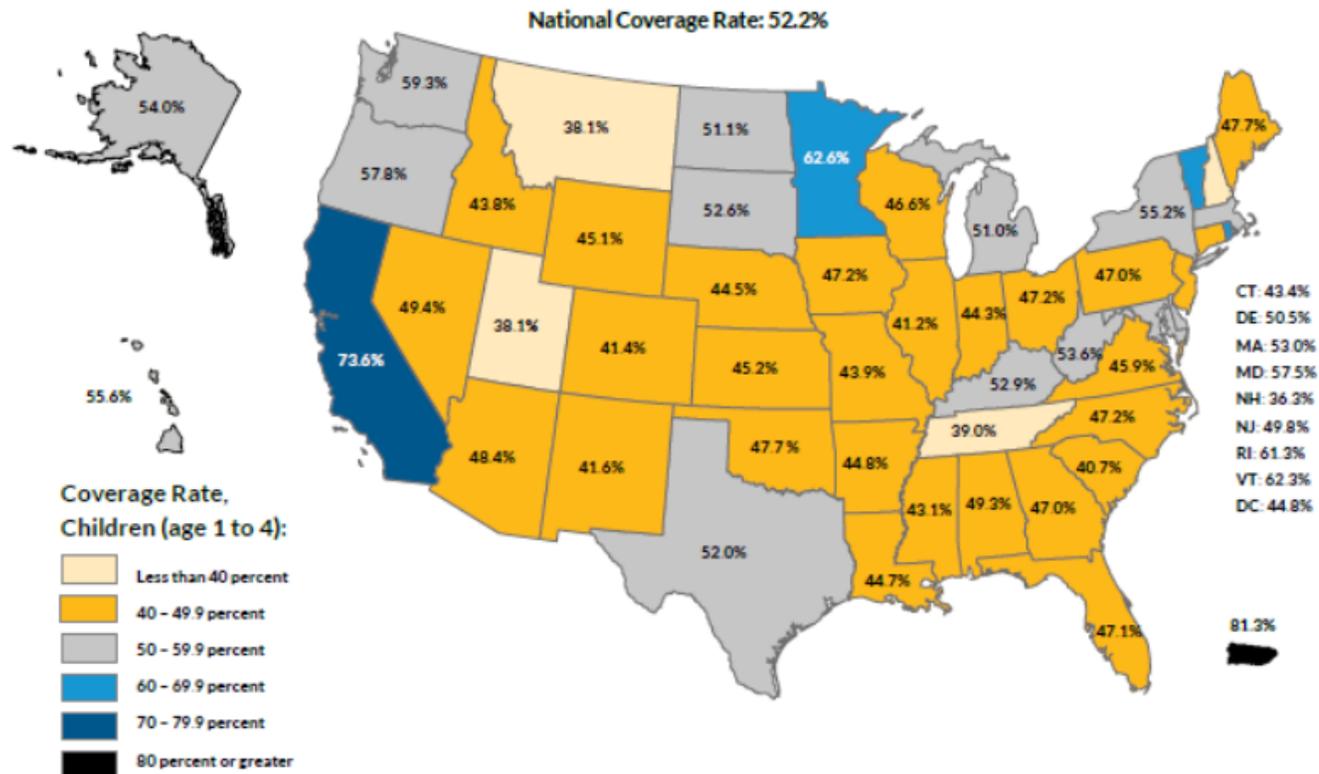
Source: 2014 CPS-ASEC, 2013 ACS, 2013 PRCS, WIC Administrative Data



STATE SPECIFIC COVERAGE CHILDREN

Figure C-6a. WIC Coverage Rates for Children (age 1 to 4), by State, CY 2013

(Due to small sample size, the rates shown in this map were computed using the average of the eligibility estimates for 2011-2013. Therefore, they do not match similar rates shown elsewhere in this report.)



Source: 2014 CPS-ASEC, 2013 ACS, 2013 PRCS, WIC Administrative Data

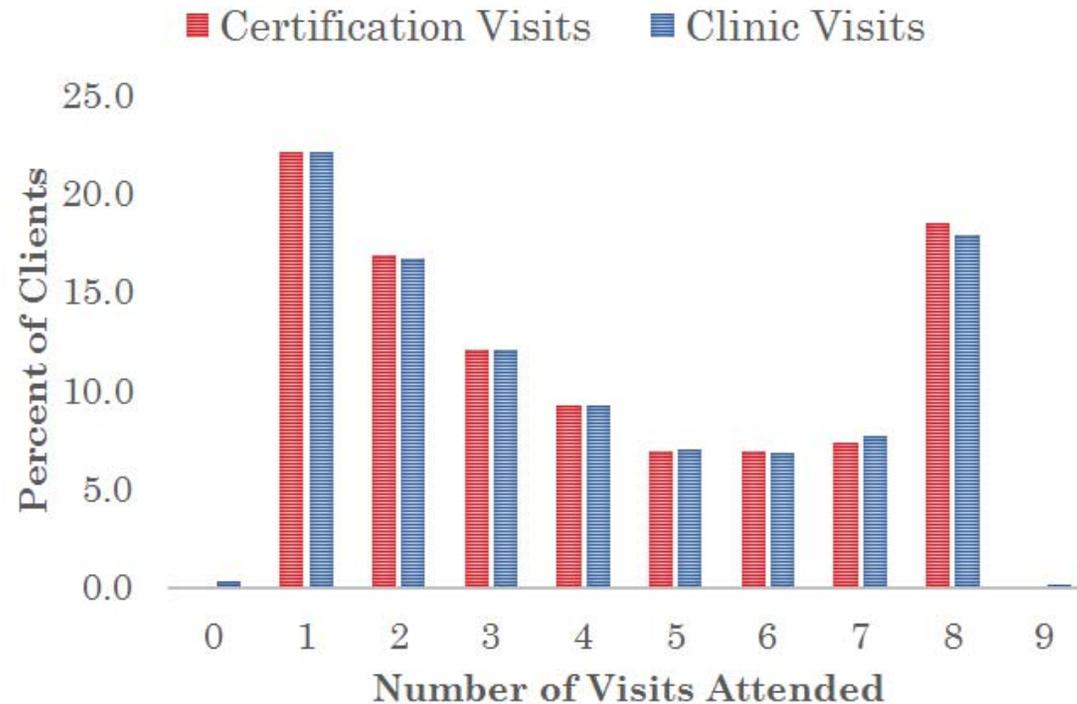


SUMMARY OF WIC PARTICIPATION/RETENTION

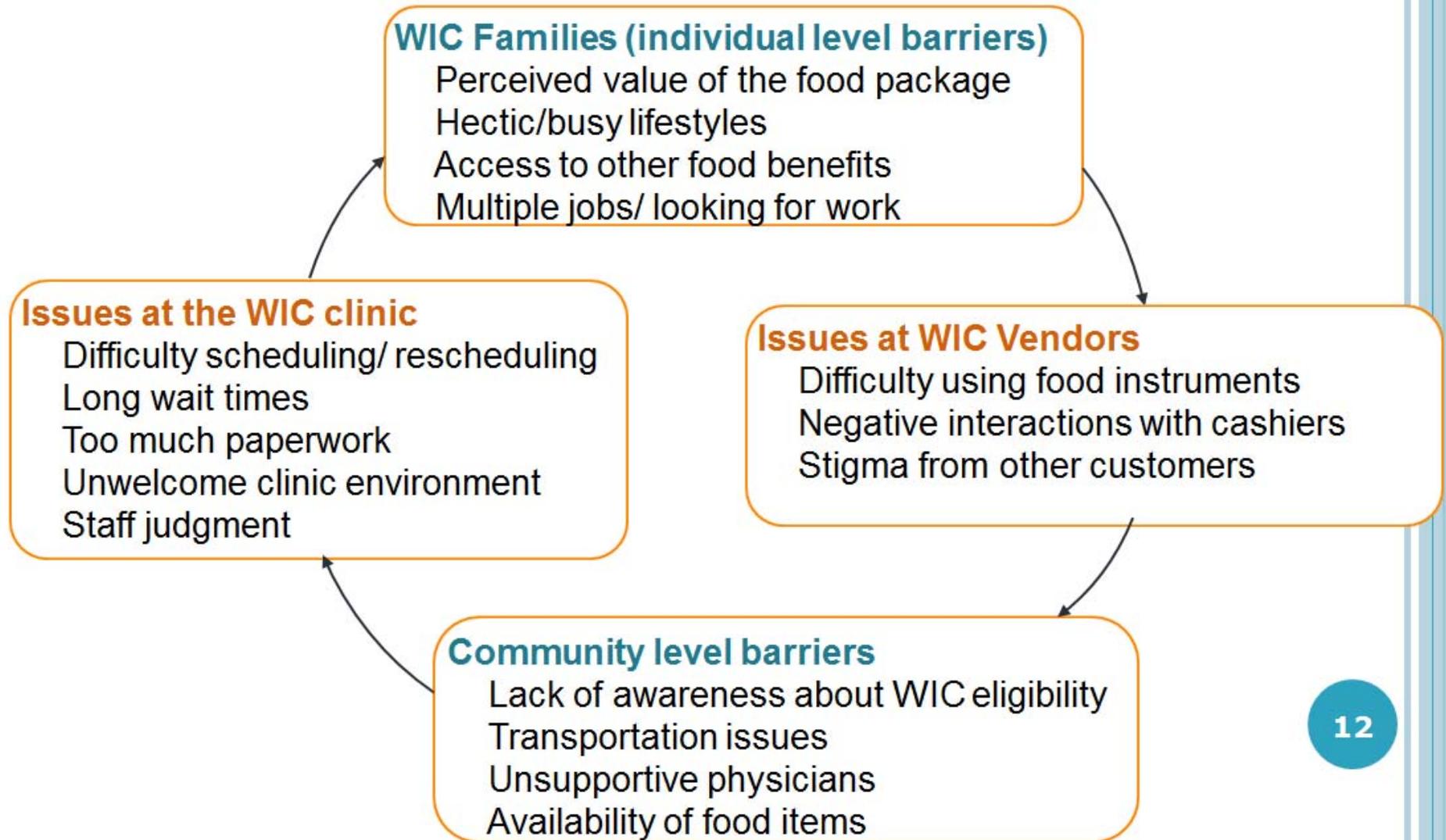
ATTENDANCE AT WIC VISITS, N=7414

Number of Certification Visits

1. Infant
2. 1 Year
3. 1.5 Years
4. 2 Years
5. 2.5 Years
6. 3 Years
7. 3.5 Years
8. 4 Years
9. 4.5 Years



BARRIERS MENTIONED BY CAREGIVERS, WIC STAFF, & VENDORS





WIC TO 5 KEY MESSAGES

Save

Helps our family save money.

Nourish

Provides nutritious foods kids need.

Grow

Supports healthy growth and development

Connect

Links families with other programs, providers, and resources.

Learn

Free advice and counseling from caring staff.



WIC FOOD PACKAGES

Revised in 2009, and since, to better reflect the Dietary Guidelines for Americans & infant feeding recommendations

- **Women & Children:**

- Milk (cow or soy) & Cheese
- Eggs, Canned and dry beans, Peanut butter
- Iron-rich, low sugar, breakfast cereal
- Whole grains-ww bread, soft corn tortillas, ww pasta, & brown rice
- Fruits and vegetables –fresh, frozen & canned
 - 100% fruit juice with vitamin C

- **Infants:**

- age tailored amounts of formula, additions of infant fruits, vegetables and meats.



PARENTS SAY

- WIC helps parents to feed their children well during critical periods of growth and development.
- WIC services strengthen families long after they leave the WIC program.
 - *“Thank you to WIC! My children eat better and they are healthier!”*
 - *“I’m happy that the staff takes time to listen about my concerns in breastfeeding my baby”*
 - *“It is a good program because they guide us to feed our children healthy foods.”*



QUESTIONS

Contact me at the Illinois WIC Program:

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217-782-2166



Older Americans Act Programs

Making the Case for Underutilized Programs
Hunger Summit 2016
Joy Paeth, Chief Executive Officer



The Older Americans Act

The Older Americans Act (OAA) has been the primary piece of federal legislation supporting social and nutrition services to Americans age 60 and older since 1965. OAA programs are vital for seniors who are at significant risk of hunger, isolation and losing their ability to live independently. Title III of the OAA establishes a grant system to fund programs that address the unique needs of vulnerable seniors.

- Home-Delivered meals and meals served in group settings such as senior centers
- Transportation
- In Home Supports
- Caregiver Assistance
- Preventative Health

Home Delivered Meals

- Total Illinois Seniors served by HDM 115,961
 - Home Delivered 34,022
 - Congregate 81,939
- Total Meals Served by HDM 8,433,479
 - Home Delivered 6,021,135
 - Congregate 2,412,344
- Total Expenditures \$57,719,401
- Expenditures Covered by OAA \$17,505,891

A proven public-private partnership

Data Collection/Planning Functions

Thirteen AAA's in Illinois



- Target to those with social and economic needs
- Provide Grants to Non Profits to provide services
- Develop regional plans on Aging
- Contribution only
- National Data Collection

Local Marketing Tools



- 18 nutrition providers
- 7 Metro East counties
- Provide HDM to over 2000 seniors 5 days per week.