1) Start with available revenue

- Illinois is required to live within its means
- First time in Illinois history the Governor’s office produces a 3 year revenue projection
- 3 year revenue projection increases transparency and provides overview of anticipated spending pressures
- Projections show increasing cost pressures, particularly in the areas of pension payments and Medicaid costs
- Governor’s budget must be based on existing revenues
2) Determine the State’s priorities

FY 13 Outcome Areas

1) Providing a quality education and opportunities for growth
2) Enhancing the economic well-being of residents
3) Protecting the lives and property of citizens
4) Protecting the most vulnerable among us
5) Improving access to and cost effectiveness of healthcare
6) Improving the quality of life of citizens
7) Improving the efficiency and fiscal stability of State Government
3) Direct available resources to the programs that best address the needs of Illinois citizens

• Built out logic models for every State program
• Improved performance metrics
• Data driven analysis
• Spending based on program effectiveness
BFR: Where We Are

• Multi-year process
  – Development of proper measurements is critical
  – Necessary to create proper tools for measurement

• Introduce, Identify, Measure, Evaluate
Budgeting for Results
Laying the Groundwork for the Future

**INTRODUCE**
- **FY11/FY12**
  - Introduce BFR
  - Develop goals for each outcome
  - Create 7th outcome: healthcare
  - Begin program identification
  - Present FY13 introduced budget by program

**IDENTIFY**
- **FY13 & Beyond**
  - Begin using new performance reporting system
  - Develop logic models for programs
  - Begin development of outcome metrics

**MEASURE**
- **FY13 & Beyond**
  - Begin collecting outcome data in performance reporting system
  - Report outcome data

**EVALUATE**
- Institute ongoing performance management with all agencies

Goals for FY13+ are dependent on GOMB’s ability to engage performance metrics/management experts
Presenting the Budget
Moving Beyond the Agency Silos

FY12 Introduced Budget

FY13 Introduced Budget
FY 12 Progress

• Developed strategic plan
  • In conjunction with our BFR Commission
• Developed initial goals for each outcome area
• Initial program identification
  • Programs attached to goals
• Begun process of development of logic models
Sample state-level logic model: Reducing and preventing youth tobacco use

**Inputs**
- Coalition Members
- Funding
- Partners
  - Local
  - Regional
  - State
- Research and best practices

**Activities**
- Promote community involvement in restricting tobacco access to youth
  - Establish baseline of current practices
  - Inform/educate
  - Eliminate self-service
  - Facilitate active enforcement of laws
- Facilitate youth involvement in policy change
  - Recruit youth
  - Involve youth/adults
  - Educate
- Promote school and community based prevention programs and policies
  - Establish baseline of existing resources
  - Educate
  - Assist with planning and implementing programs/services
- Promote youth cessation services and policies

**Reach**
- Community
  - Parents
  - Caretakers
  - Law enforcement
  - Retailer
  - Health Department
- Community org
  - Businesses
  - Policy makers
  - Adults
  - Youth serving org
  - Youth
- Schools
  - Community
  - Families
  - Youth serving org
  - Youth

**Outcomes / Impact**

**Short-term**
- Increased awareness of need to eliminate youth access to tobacco products, including tobacco industry tactics, laws, noncompliance
- Increased commitment to eliminate access/sources
- Increased knowledge and skills in participating in policy change
- Increased commitment by youth and adults for youth to participate in policy change
- Increased knowledge about tobacco dependence; benefits and options for youth prevention (e.g., CDC guidelines, school-family initiatives)
- Increased commitment to adopt effective programs/policies for youth prevention

**Medium-term**
- Increased compliance and enforcement of laws and policies
- Decreased supply to minors
- Increased # of youth actively engaged in policy change
- Increased adoption of policy changes that involve youth in the change process
- Increased # of effective prevention programs or policies adopted
- Increased # of youth participating in prevention programs

**Long-term**
- Decreased access to tobacco for minors
- Social norms less supportive of youth tobacco use
- Delayed average age at first use; reduced initiation
- Reduced morbidity and mortality

See Treating Tobacco Addiction Youth Logic Model
FY 13 Goals

• Development of enhanced internal performance reporting system
• Public-facing performance website
• Strategy mapping to refine goals
• Determine performance metrics and continue data collection
• Performance management through use of the Strategic Management Accountability Reporting Tool (SMART)
Challenges

• Capacity
• Timeline and expectations
• Collection, development, and incorporation of metrics
• Agency and stakeholder engagement
• Change management
What will it take to implement BFR?

1) Increased capacity
   • Coordinating with Pew Center on the State, Government Finance Officers Association, and the foundation community

2) Professional development in performance management

3) IT infrastructure and expertise
   • Work in building out internal reporting systems and public-facing performance website