



PEPSICO
FOODSERVICE



VetFran Business Grant Fund

Sponsored by the IFA Educational Foundation and the PepsiCo Foundation

The IFA Educational Foundation and the PepsiCo Foundation have established the VetFran Business Grant Fund. The purpose of the fund is to assist veterans who have been awarded a franchise through the IFA VetFran program by providing financial grants for business development, education, training, and/or technical assistance. The fund will provide financial grants (up to \$10,000 per grant) to qualified VetFran franchisees/candidates.

Who Can Apply?

To be eligible for the grant, candidates must have been awarded a franchise from a VetFran participating company. Candidates must have met all the requirements as candidates under the guidelines of the VetFran program, including having received an honorable discharge from any branch of the U.S. military or Coast Guard. Candidates must have a signed franchise agreement and must have at least one unit in operation, or a letter from their franchisor confirming the “opening store” schedule. Candidates must submit an application with a current resume, copy of military discharge certificate, name of franchisor, name and location of franchise business, 500-word essay describing the need for the grant and purpose for which funds will be used, and two letters of recommendation, including one from the franchisor.

What Can The Grant Pay For?

The financial grant (up to a maximum of \$10,000) may be used for business development, education, training, technical assistance, the purchase of equipment, and products or services necessary for the operation of the business. The grant must be used for a business purpose. The grant may not be used for compensation to the franchisee or relatives of the franchisee who may be employed in the business. The grant may not be used for compensation or salaries to employees of the business.

How Do You Get Started?

Complete the application form and submit it to the IFA Educational Foundation. Candidates must provide the application form and supporting materials. Applicants for grants will be evaluated based on merit and need.

Application Procedure

Send the application and supporting material in a single packet to – John Reynolds, President, IFA Educational Foundation, 1501 K Street, NW, Suite 350, Washington, D.C. 20005.

APPLICATION FORM
VETFRAN GRANT FUND
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Minimum Qualifications:

Candidates must be franchisees of a franchise company participating in the VetFran program.
Candidates must have received an honorable discharged from any branch of the U.S. military or
Coast Guard.

Submit application and supporting materials.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Company Name of Franchisor Participating in VetFran program:

Name of your franchise business and location if different from above:

Checklist (submit following materials)

/ / Current resume

/ / Copy of military discharge certificate

/ / Typed, 500 word essay describing the merit and need for the business grant (what funds will be used for). Please attach separate paper.

/ / Letter of recommendation from franchisor

/ / Personal letter of recommendation

Amount of grant you are requesting (up to \$10,000): \$ _____

Your Signature: _____

Date:

Please mail application and supporting materials in a single packet to: John Reynolds, President,
IFA Educational Foundation, 1501 K Street, NW, Suite 350, Washington, DC 20005.