



# STATE OF ILLINOIS GOVERNOR'S EXPORT AWARDS

## ORGANIZATION APPLICATION

### *Thank you for your interest in the 2016 Governor's Export Awards*

The Governor's Export Awards are the State's highest recognition of export achievement.

These awards recognize Illinois companies that have achieved excellence in exporting and organizations that have provided substantial export assistance to Illinois companies.

### AWARD DEFINITIONS

- **New Exporter:** Award to Illinois companies that *have begun exporting products or services within the last three years.*
- **Exporter of the Year:** Award to Illinois companies that *have grown exports and made exporting a cornerstone of their business.*
- **Agricultural Business Exporter:** Award for outstanding export achievement in the field of agricultural products, services and technology.
- **Service Exporter:** Award to Illinois companies that are successfully exporting services.
- **Export Awareness and Development:** Award to Illinois-based not-for-profit organizations involved in promoting Illinois exports and raising general exporting awareness.

### AWARD CATEGORIES *(Please select the award(s) that you are applying for)*

#### COMPANY

**Small or Medium-sized Illinois Companies** (500 or fewer employees)

New Exporter       Exporter of the Year

**Large-Illinois Companies** (over 500 employees)

New Exporter       Exporter of the Year

**Agricultural Business Exporter**

**Service Exporter**

#### ORGANIZATION

**Export Awareness and Development**

**SUBMISSION DEADLINE: October 15, 2016 4:00 p.m.**

**Application and supporting documentation should be sent via email to: [Godfrey.angara@illinois.gov](mailto:Godfrey.angara@illinois.gov)**



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## JUDGING CRITERIA

- Number of companies assisted
- Number of programs and services provided
- Number of companies that exported as a result of their assistance
- Program effectiveness, as determined by outreach activities, that progress to actual export sales

## ORGANIZATION PROFILE

Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website address: \_\_\_\_\_

Has your organization previously applied for a Governor's Export Award?

Yes Year \_\_\_\_\_  No

Has your organization ever won a Governor's Export Award?

Yes Year \_\_\_\_\_  No

Has your organization ever won any other export award?

Yes Year \_\_\_\_\_  No



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## SECTION I – GENERAL INFORMATION

Each question in the applicable section(s) should be completed carefully. Whenever possible, specific examples, supporting statistics, and/or supplementary documentation should be included, such as samples of promotional literature, press reports, or other supporting material.

1. **Organization Mission Statement:**

2. **Year Established:** \_\_\_\_\_

## SECTION II – COMMITMENT TO EXPORTING

*Please check all services that your organization provides.*

- One-on-one consultation with current or potential exporters
- Promotional trade shows
- Trade fairs
- Trade missions (*foreign or domestic*)
- Market information (*database access, foreign buyer lists, trade leads, profiles*)
- Forums which bring together exporters and foreign business representatives
- Special programs for minority and female-owned businesses
- Overseas affiliates or offices
- Market research
- Market development
- Language programs, translations
- Technical assistance
- Trade negotiation
- Other \_\_\_\_\_

Please include a narrative, including specific examples and statistical evidence of the effectiveness of one or more of the programs/services that you provide. (500 Words or Less)



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## SECTION III – STATISTICS

1. Please provide total number of clients assisted:

2013	
2014	
2015	

2. Please provide total number of companies that exported as a result of your assistance:

2013	
2014	
2015	

**SUBMISSION DEADLINE: October 15, 2016 4:00 p.m.**

The information submitted on the application for the Governor's Export Award accurately represents the facts.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### NOTICE OF CONFIDENTIALITY

Information submitted and accompanying this application will be kept confidential. A brief summary of the company and its products will be shared with the public.