

EXHIBIT IN THE STATE OF ILLINOIS PAVILION AT Tanzania Trade Show

International Trade Exhibition & Matchmaking Mission to Nairobi, Kenya

Nov 20 - 22, 2015 ■ Kenya, Africa

www.growexh.com/tanzaniatradeshow

Is your Illinois company considering business opportunities in Kenya, Tanzania, or the East African Community Block? If so, you are invited to attend the Tanzania Trade Show.

Tanzania Trade Show is the main international event in Tanzania for all trades. Setting new highs for participation from over 20 countries and visitors from over 12 African countries, the event continues to lead the way in showcasing new products and technology not only to Tanzania but also to its surrounding countries. The Tanzania Trade Show attracted over 6,800 business delegates and visitors from over 32 countries last year. At the event, you can access markets in Tanzania and Kenya, form partnerships, and secure distributors, agents, or representatives for your products. Kenya boasts the largest economy in the region and is the ideal location to develop connections. Together, Tanzania and Kenya account for over 70 million people, both with a rising middle class and strategic locations as ports for their landlocked neighbors.

Up to eight Illinois companies who qualify for this mission will receive:

- Trade show booth at the event
- 50% – 75% reimbursement of travel costs for hotel and airfare in accordance with state and federal guidelines
- Optimal service for matchmaking appointments to meet prospective partners, agents, and distributors
- Briefing materials
- Group ground transportation to programmed events
- Assistance with travel logistics
- Interpreter services, if needed

To learn more about your company's eligibility and participation requirements, please contact:

Sam Ntum

312.814.8480
sam.ntum@illinois.gov
export.illinois.gov



Illinois
Department of Commerce
& Economic Opportunity
OFFICE OF TRADE & INVESTMENT

Bruce Rauner, Governor



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration

export.illinois.gov

www.illinois.gov/dceo