

EXHIBIT IN THE STATE OF ILLINOIS PAVILION AT MEDICA 2015

Largest Medical Show in the World

November 16-19, 2015 ■ Dusseldorf, Germany

www.medica.de

Qualified Illinois firms are invited to join the Illinois Department of Commerce and Economic Opportunity (DCEO), Office of Trade & Investment (OTI) on a Trade Mission to MEDICA 2015 in Dusseldorf, Germany.

MEDICA is the world's largest event for the medical sector. For more than 40 years, it has been firmly established on every expert's calendar.

MEDICA's layout is based on the thematic focal point of the trade fair.

- Electromedicine, medical technology
- Information and communications technology
- Physiotherapy, orthopedic equipment
- Disposables, commodities and consumer goods
- Laboratory equipment, diagnostics

Targeted Industries

Medical services and publications, electromedicine, medical technology, information and communications technology, physiotherapy, orthopedic equipment, disposables, commodities and consumer goods, laboratory equipment, and diagnostics

Participation Details & Complimentary Services

Illinois companies who qualify for this mission will receive the following:

- **FREE** Trade show booth space to exhibit products
- 25-75% partial reimbursement of travel costs for hotel and airfare in accordance with guidelines
- Briefing materials
- Interpreter services, if needed
- Assistance with travel logistics

Participation Deadline

Space is limited. The registration deadline for this program is either October 1, 2015, or when space is filled. Please contact Iwona Bochenska below regarding your company's eligibility and participation requirements.

Space is limited and qualified Illinois firms will be accepted on a "First Come – First Served" basis.

Iwona Bochenska

312.814.6029

Iwona.Bochenska@illinois.gov

export.illinois.gov



Illinois
Department of Commerce
& Economic Opportunity

OFFICE OF TRADE & INVESTMENT

Bruce Rauner, Governor