



## Exhibition at **MEDICAL FAIR CHENNAI** Chennai, India

Trade Show Website: [www.medical.in](http://www.medical.in)

AUGUST 1-3, 2015

### JOIN THE ILLINOIS OFFICE OF TRADE AND INVESTMENT'S MISSION TO MEDICAL FAIR CHENNAI 2015

#### General Description

Medical Fair Chennai is India's premier hospital needs and equipment exposition. The first Medical expo was held in 2005 with the aim of bringing the latest, appropriate and affordable technologies under one roof for the benefit of all hospitals and physicians setting-up group practices. Because South India is a major centre for not only medical education but also for innovations in the health care industry, this trade show will provide Illinois companies with an excellent opportunity to showcase their products and services to industry-related professionals from around the globe.

#### Industry/Sector

Medical-Health Care

#### Company Profile

Companies providing medical machinery, products and technologies

#### Participation Details & Complimentary Services

Illinois companies who qualify for this mission will receive the following:

- Trade show booth space to exhibit products
- 50-75% reimbursement of travel costs for hotel and airfare in accordance with state and federal guidelines
- Optional service for matchmaking appointments to meet prospective partners, agents, and distributors
- Briefing materials
- Interpreter services if required
- Group ground transportation to programmed events
- Assistance with travel logistics

Space is limited to 10 Illinois companies. Please contact the trade specialist below regarding your company's eligibility and participation requirements.

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*"Through the DCEO-OTI program, our company is on the right track to expanding our international sales efforts. With the introduction of matchmaking services to our marketing platform, it may allow our small domestic business to transition to a very large international business... We were able to do many years work in just a few days due to our high visibility and ability to network with multiple international trade partners in their region... I wouldn't have been able to actualize this unexpected and exciting direction we are headed without the State of Illinois' (I)STEP program."*

— Smart Medical Technology, Inc., Arab Health 2013



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