

EXHIBIT IN THE STATE OF ILLINOIS PAVILION AT Africa Health 2016

Largest African Medical Show

June 1-10, 2016 ■ Johannesburg, South Africa

<http://www.africahealthexhibition.com/>

The State of Illinois is now recruiting Illinois companies to participate in the Africa Health trade show in Johannesburg, South Africa, June 8-10, 2016 and matchmaking in Lusaka, Zambia.

Africa Health 2016 is the perfect platform for the healthcare industry to showcase their latest innovations, techniques and solutions in Africa.

“Africa Health is the continent’s largest healthcare exhibition and is the leading platform for the industry to meet, learn and do business. The exhibition will attract more than 7000 healthcare professionals and host 500 of the world’s leading healthcare suppliers, manufacturers and service providers. Thousands of new healthcare products, equipment and services will be showcased by the main players in the industry.”

Targeted Industries

Medical Technology, Laboratory Equipment, Diagnostics
Physiotherapy/Orthopedic technology, Commodities and consumer goods for hospitals, Information and communication technology in healthcare, Surgical Products and services, Facility Management, Medical disposables, Healthcare building technology, Medical Services, Radiology, Imaging and Diagnostics, Cardiology, Publications Consulting services in healthcare.

Zambia has experienced positive economic growth for 14 years and has a growing middle class population. The World Bank has ranked Zambia amongst the best African countries to do business and the fastest growing economies in the world. In Zambia export opportunities abound for affordable medical equipment, supplies, and medicine. There are good commercial opportunities in Zambia’s emerging economy with a rising middle class in urban population centers. In general, most sectors are uncompetitive and are dominated by a few large players, leaving plenty of room for new market entrants.

Participation Details & Complimentary Services

Illinois companies who qualify for this mission will receive the following:

- FREE Trade show booth space to exhibit products
- 50-75% partial reimbursement of travel costs for hotel and airfare in accordance with guidelines
- Briefing materials
- Interpreter services, if needed
- Assistance with travel logistics

Participation Deadline

Space is limited to eight (8) Illinois firms. The registration deadline for this program is EITHER January 15, 2016, OR when eight (8) firms have committed to participate. Please contact Sam Ntum below regarding your company’s eligibility and participation requirements.

Space is limited and qualified Illinois firms will be accepted on a “First Come – First Served” basis.

Sam Ntum

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Illinois Department of Commerce

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