

EXHIBIT IN THE STATE OF ILLINOIS PAVILION AT Restaurants Canada 2016

Meet the Key Players in the Canadian Foodservice Industry

February 28, 2016 – March 1, 2016 ■ Toronto, Canada

<http://restaurantshow.ca>

Qualified Illinois small firms are invited to join the Illinois Department of Commerce and Economic Opportunity (DCEO), Office of Trade & Investment (OTI) on a Trade Mission to exhibit in a **FREE EXHIBIT SPACE** at the **Restaurants Canada 2016** Trade Show in Toronto, Canada.

Restaurants Canada informally known as the Canadian Restaurant and Foodservices Association (CRFA) has been dedicated to the prosperity and growth of Canada's \$65-billion foodservice sector for 70 years. With more than 30,000 members across the country, Restaurants Canada (CRFA) knows what industry executives and professionals, chefs and restaurateurs, want in a trade show. As an exhibitor at Restaurants Canada 2016, you'll be part of the most comprehensive industry trade show in Canada. But most importantly, you will connect with thousands of qualified buyers who come each year to see "who's who" and sample "what's new" in the industry. Canada's most influential chefs and industry leaders are also on-hand, interacting with attendees through a full roster of seminars, workshops, presentations and culinary demonstrations. If you are a distributor, manufacturer, supplier or dealer in the foodservices industry, you won't want to miss this trade show. The Restaurants Canada Trade Show has over 800 exhibitors and 15,000 trade visitors from all over the world

Targeted Industries

There are important export opportunities in this industry including: food, food processing, food equipment and food services. For more detail go to: <http://restaurantshow.ca>

Participation Details & Complimentary Services

Illinois companies who qualify for this mission will receive the following:

- **FREE** 10' x 10' fully furnished hard shell trade show booth to exhibit products
- 25-75% partial reimbursement of travel costs for hotel and airfare in accordance with guidelines
- Briefing materials
- Pre-Show promotion
- Assistance with travel logistics

Participation Deadline

Space is limited to eight (8) Illinois exhibiting firms. The registration deadline for this program is EITHER January 31, 2016, OR when eight (8) firms have committed to participate. Please contact Tom Hagle below regarding your company's eligibility and participation requirements.

No Charge Space is limited and qualified Illinois firms will be accepted on a "First Come – First Served" basis.

Tom Hagle

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Illinois
Department of Commerce
& Economic Opportunity

OFFICE OF TRADE & INVESTMENT

Bruce Rauner, Governor