

EXHIBIT IN THE STATE OF ILLINOIS PAVILION AT Medical Japan 2016

Japan's Largest Medical Show and Asia's Leading B2B Medical Exhibition

February 24-26, 2016 ■ Osaka, Japan

<http://www.medical-jpn.jp/en/Home/>

Qualified Illinois small firms are invited to join the Illinois Department of Commerce and Economic Opportunity (DCEO), Office of Trade & Investment (OTI) on a Trade Mission to Medical Japan 2016 in Osaka, Japan.

Medical Japan is Japan's only comprehensive trade show which covers all the products/services/technologies for healthcare, clinical testing, diagnostics and medicine. Exhibiting at this show is an excellent way to enter the Japanese market and help expand your export business to this market.

Japan is the world's 2nd largest medical market. Following the US, Japan has the largest market, exceeding Germany, UK and China. To expand your international business, Japan should be part of your Asia export strategy.

Over 1,000 exhibitors and 38,000 visitors are expected to be part of this program. It will be an excellent program for Illinois mission members to gain international exposure and develop potential partnerships and business opportunities with related entities in this region.

Targeted Industries

Medical devices and supplies, including hospital equipment, household medical products, rehabilitation and elderly care, laboratory equipment and medical disposables.

Participation Details & Complimentary Services

Illinois companies who qualify for this mission will receive the following:

- **FREE** Trade show booth space to exhibit products
- 25-75% partial reimbursement of travel costs for hotel and airfare in accordance with guidelines
- Briefing materials
- Interpreter services, if required
- Assistance with travel logistics

Participation Deadline

Space is limited to eight (8) Illinois firms. The registration deadline for this program is EITHER January 15, 2016, OR when eight (8) firms have committed to participate. Please contact Terry LaRocca below regarding your company's eligibility and participation requirements.

Space is limited and qualified Illinois firms will be accepted on a "First Come – First Served" basis.

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**Illinois
Department of Commerce**

& Economic Opportunity

OFFICE OF TRADE & INVESTMENT

Bruce Rauner, Governor