



# ILLINOIS - WESTERN AFRICA *Business Strength in Numbers*

(Ghana, Ivory Coast, Nigeria, Senegal)

## Exports are a Significant Portion of Illinois' Economy

- From 2009 through 2012, Illinois exports increased by \$26.5 billion, or 64%, well above the national average of 46%
- Illinois exports totaled over \$68.1 billion in 2012, increasing 5.1% or \$3.3 billion over 2011, exceeding average U.S. export growth for the second consecutive year
- Direct exports accounted for 10% of the Gross State Products (GSP) in 2012
- Illinois is the largest exporting state in the Midwest and the 5th largest exporting state in the U.S.

## Top 5 Countries for Illinois Exports in 2012 (in billions)

- Canada . . . . . \$19.4 (0.3% regression)
- Mexico . . . . . \$6.4 (11.6% growth)
- Australia . . . . . \$5.4 (44.7% growth)
- China. . . . . \$4.1 (6.5% growth)
- Germany . . . . . \$2.7 (6.4% growth)
- **All Countries. . . . . \$68.1 (5.1% growth)**

## Top 5 Industries for Illinois Exports in 2012 (in billions)

- Machinery, Except Electrical . . . . . \$20.2 (13% growth)
- Chemicals . . . . . \$7.8 (7.3% regression)
- Transportation Equipment . . . . . \$7.4 (10.4% growth)
- Computers and Electronic Products . . . . . \$6.3 (3% growth)
- Agriculture and Related Products. . . . . \$6.2 (2.6% growth)
- **All Industries . . . . . \$68.1 (5.1% growth)**

## Foreign Direct Investment in Illinois

- Illinois ranks #1 in the Midwest as a destination for foreign investment
- Illinois is home to over 2,000 foreign firms that employ more than 350,000 Illinois residents
- Illinois is ranked 5th among all states and Chicago 2nd among all metropolitan areas in locations for new and expanded corporate facilities (Site Selection Magazine)
- Foreign trade zones, located at eight sites across the state, offer low-cost production and warehousing facilities for import and export-bound products

## Economic Impact of

### International Tourism in Illinois in 2011

- Illinois welcomed 1,255,000 overseas visitors, ranking Illinois the 8th most popular U.S. state for overseas visitors, with a 4.5% market share
- Chicago welcomed 1,999,000 overseas visitors, and is the 19th most popular U.S. city for overseas visitors, with a 4.3% market share
- Travel expenditures of international visitors reached over \$2.2 billion, directly generating 21,830 Illinois jobs.
- Tax revenue generated from international travelers (federal, state and local) reached \$410.5 million

### Total Trade between Illinois and Western Africa in 2012

- Illinois ranks 11th among the 50 U.S. states for exports to Western Africa
- Illinois exports to Western Africa totaled over \$110.2 million in 2012, a 28.7% growth since 2009
- Illinois ranks 16th among the 50 U.S. states in imports from Western Africa, totaling \$56.2 million in 2012.

### Top 5 Industries for Illinois Exports to Western Africa in 2012 (in millions)

- Transportation Equipment . . . . . \$46.1 (41.1% growth)
- Agriculture and Related Products. . . . . \$20.5 (38.3% growth)
- Machinery, Except Electrical. . . . . \$18.3 (13.2% regression)
- Chemicals. . . . . \$7.8 (70% regression)
- Computers and Electronic Products . . . . . \$5.1 (43.1% regression)

### Top 5 Industries for Illinois Imports from Western Africa in 2012 (in millions)

- Agriculture and Related Products. . . . . \$55.2 (52.7% growth)
- Goods Returned to Canada; U.S. Goods . . . \$0.433.0 (51.5% regression)
- Wood Products . . . . . \$0.271.1 (157.6% growth)
- Waste and Scrap . . . . . \$0.100.4 (59.4% growth)
- Computer and Electronic Products . . . . . \$54.7 (37.8% regression)

#### Sources:

Export Data Source: WISER Origin of Movement Series  
 Foreign Direct Investment Data Source: Dun & Bradstreet  
 Tourism Data Source – The Economic Impact of Travel on Illinois Counties, 2011, U. S. Travel Association;  
 Overseas Travelers to Illinois – 2011; CIC Research and U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism Industries