



# ILLINOIS - EAST AFRICA *Business Strength in Numbers*

(Ethiopia, Kenya, Tanzania, Uganda)

## Exports are a Significant Portion of Illinois' Economy

- From 2009 through 2012, Illinois exports increased by \$26.5 billion, or 64%, well above the national average of 46%
- Illinois exports totaled over \$68.1 billion in 2012, increasing 5.1% or \$3.3 billion over 2011, exceeding average U.S. export growth for the second consecutive year
- Direct exports accounted for 10% of the Gross State Products (GSP) in 2012
- Illinois is the largest exporting state in the Midwest and the 5th largest exporting state in the U.S.

## Top 5 Countries for Illinois Exports in 2012 (in billions)

- Canada . . . . . \$19.4 (0.3% regression)
- Mexico . . . . . \$6.4 (11.6% growth)
- Australia . . . . . \$5.4 (44.7% growth)
- China . . . . . \$4.1 (6.5% growth)
- Germany . . . . . \$2.7 (6.4% growth)
- **All Countries. . . . . \$68.1 (5.1% growth)**

## Top 5 Industries for Illinois Exports in 2012 (in billions)

- Machinery, Except Electrical . . . . . \$20.2 (13% growth)
- Chemicals . . . . . \$7.8 (7.3% regression)
- Transportation Equipment . . . . . \$7.4 (10.4% growth)
- Computers and Electronic Products . . . . . \$6.3 (3% growth)
- Agriculture and Related Products . . . . . \$6.2 (2.6% growth)
- **All Industries . . . . . \$68.1 (5.1% growth)**

## Foreign Direct Investment in Illinois

- Illinois ranks #1 in the Midwest as a destination for foreign investment
- Illinois is home to over 2,000 foreign firms that employ more than 350,000 Illinois residents
- Illinois is ranked 5th among all states and Chicago 2nd among all metropolitan areas in locations for new and expanded corporate facilities (Site Selection Magazine)
- Foreign trade zones, located at eight sites across the state, offer low-cost production and warehousing facilities for import and export-bound products

## Economic Impact of International Tourism in Illinois in 2011

- Illinois welcomed 1,255,000 overseas visitors, ranking Illinois the 8th most popular U.S. state for overseas visitors, with a 4.5% market share
- Chicago welcomed 1,999,000 overseas visitors, and is the 19th most popular U.S. city for overseas visitors, with a 4.3% market share
- Travel expenditures of international visitors reached over \$2.2 billion, directly generating 21,830 Illinois jobs.
- Tax revenue generated from international travelers (federal, state and local) reached \$410.5 million

## Total Trade between Illinois and East Africa in 2012

- Illinois ranks 7th among the 50 U.S. states for exports to East Africa
- Illinois exports to East Africa totaled over \$27 million in 2012, a 23.3% growth since 2009
- Illinois ranks 14th among the 50 U.S. states in imports from East Africa, totaling \$9.5 million in 2012.

## Top 5 Industries for Illinois Exports to East Africa in 2012 (in millions)

- Machinery, Except Electrical . . . . . \$9.1 (93.1% growth)
- Transportation Equipment . . . . . \$7.7 (68.6% growth)
- Computers and Electronic Products . . . . . \$1.9 (24.4% regression)
- Agriculture and Related Products . . . . . \$1.5 (86.2% regression)
- Fabricated Metal Products, Nesoi. . . . . \$1.3 (79.9% growth)
- Chemicals . . . . . \$1.3 (43.5% regression)

## Top 5 Industries for Illinois Imports from East Africa in 2012 (in millions)

- Goods Returned to Canada; U.S. Goods . . . . . \$4.0 (265.5% growth)
- Apparel and Accessories . . . . . \$2.5 (10.7% growth)
- Agriculture and Related Products . . . . . \$2.2 (207.9% regression)
- Computers and Electronic Products . . . . . \$0.375 (3,158% growth)
- Miscellaneous Manufactured Commodities . . . . . \$0.248 (345% growth)

### Sources:

Export Data Source: WISER Origin of Movement Series  
 Foreign Direct Investment Data Source: Dun & Bradstreet  
 Tourism Data Source – The Economic Impact of Travel on Illinois Counties, 2011, U. S. Travel Association;  
 Overseas Travelers to Illinois – 2011; CIC Research and U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism Industries