



Seniors Helping Seniors – Illinois SBDC at University of Illinois-Chicago

Sylvie Hutchings reached out for assistance to the Illinois SBDC at UIC during the summer of 2015 looking for assistance putting together financial projections and information to help as she opened up her business, a franchise of the Seniors Helping Seniors chain. Steve Bob, Associate Director, helped Sylvie put together her projections and provided advice on other business challenges including ways to grow her marketing. Sylvie's franchise is slowly developing a solid base of seniors looking for in-home care services. While the challenges of dealing with the state licensing rules and regulations and the ongoing task of marketing services to find new clients have kept Sylvie busy, the business is growing and having an impact on making lives better for the clients.

"Steve has been very helpful advising me as we worked to create financial projections and being available to brainstorm about challenges that the business confronts," said Sylvie recently.

To learn more about how Sylvie Hutchings and Seniors Helping Seniors can help with in-home care services, please visit <http://www.seniorcarechicagometro.com/> or contact Sylvie at [312-526-3666](tel:312-526-3666) or e-mail info@chicagoshs.com

For additional information about the Illinois SBDC at UIC, visit ies.uic.edu/sbdc, call [312-996-4057](tel:312-996-4057), or email sbdc@uic.edu.