



ILLINOIS GAMING BOARD

JB Pritzker • Governor Dionne R. Hayden • Chairperson Marcus D. Fruchter • Administrator

Press Release

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IGB Previews Par-A-Dice Hotel Casino's Redevelopment Proposal During Final 2025 Meeting

Licensees Reminded of Advertising and Marketing Compliance Obligations

CHICAGO—The Illinois Gaming Board (IGB) considered several regulatory matters during its last meeting of 2025 including a redevelopment plan from Par-A-Dice Hotel Casino and a message to licensees about advertising compliance.

Representatives from Boyd Gaming and Par-A-Dice Hotel Casino presented their proposed plan for a new, modernized riverboat casino facility in East Peoria. No action was taken by the IGB on the redevelopment plan at the December 11 meeting. The IGB will revisit this matter at its February 5, 2026 meeting.

Reflecting on 2025, **IGB Administrator Marcus D. Fruchter** said, "I am proud of the IGB's achievements this year as we worked diligently to ensure integrity and accountability in Illinois gaming for the benefit of communities across our State. Thank you to the Board Members and IGB staff for their dedicated work in 2025. I look forward to a productive and successful –and likely busy – 2026."

As of December 8, total reported 2025 tax revenue from casino gambling, sports wagering and video gaming amounted to nearly \$1.76 billion.

At the meeting, Administrator Fruchter reminded casino, video gaming and sports wagering licensees of their compliance obligations under the IGB's updated advertising, marketing and promotions [Rule 3000.680](#), which went into effect earlier this year. Among other provisions, the revised rule expanded existing restrictions and established uniform standards to protect the public, especially young people and problem gamblers.

The IGB has received reports about current advertising that may not constitute good faith compliance with the advertising rules. Specifically, the IGB is aware that the Illinois Department of Human Service problem gambling helpline information on some billboards is presented in a size or manner that may not be reasonably readable to the target audience of the billboard.

Administrator Fruchter reminded all licensees that the IGB expects good faith and active efforts to bring current advertising and marketing campaigns into compliance with the new rules. Licensees are encouraged to review their advertising and marketing activities and address any compliance issues to avoid potential discipline in the upcoming year.

In addition, Administrator Fruchter reported on the progress of a Board delegation resolution from the September 2025 Board meeting. This delegation authorizes the IGB Administrator to issue licenses apart from scheduled Board meetings to video gaming establishment, terminal handler, technician, and sales agent applicants when no known suitability concerns exist upon successful completion of the IGB's license application and background investigation process. This initial use of the newly authorized delegated authority resulted in the approval of 125 video gaming licenses in November, including 52 establishment licenses, 71 terminal handler licenses and two technician licenses. The IGB will continue this process in the new year.

In other matters, the Board accepted the Request for Initial Consideration for the renewal of a casino owners license for 815 Entertainment, LLC d/b/a Hard Rock Casino Rockford. Hard Rock Casino Rockford will appear before the IGB at the February 5, 2026 meeting for formal IGB consideration and determination on its license renewal request.

The Board also acted on other regulatory matters including:

IGB issued casino approvals for:

- 16 key persons
- 4 Level 1 occupational licenses
- 253 Level 2 occupational licenses
- 3 casino supplier license renewals

IGB approved video gaming licenses for:

- 15 terminal handler license applicants
- 31 video gaming location applicants
- 1 location establishment denial rescission and license approval
- **Denied** 1 terminal handler
- **Denied** 5 video gaming location applicants
- **Denied** two requests for hearings

IGB issued sports wagering approvals for:

- 15 key persons
- 260 Level 2 sports wagering occupational licenses

The IGB will conduct its next scheduled regular meeting on February 5, 2026. To view the full 2026 meeting schedule, agendas, past meeting minutes, recorded meetings, and other information, visit the [IGB website](#).

Illinois is home to 17 casinos, 14 active and approved sportsbooks, and a network of nearly 9,000 licensed video gaming establishments.

The IGB urges all Illinois patrons to avoid illegal, unlicensed, and unregulated retail and online gambling operators. Visit the [IGB website](#) for a list of [licensed and approved sportsbooks](#), [casinos](#) and [video gaming operators](#).

The IGB is committed to working with gaming operators, government agencies, addiction and recovery specialists, and other stakeholders to encourage and facilitate responsible gaming, address problem gambling, and ensure that those who may need help get the support, resources and services they deserve. Visit the [IGB website](#) for helpful information about the [IGB's Self-Exclusion Program for Problem Gamblers](#), and the assistance offered

through the [Illinois Department of Human Services Division of Behavioral Health & Recovery](#).

If you or someone you know is experiencing problems with gambling, please contact the Illinois Gambling Helpline at: [AreYouReallyWinning.com](#), 1-800-GAMBLER, or text to ILGAMB (833234).

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