



NEWS

JB PRITZKER, GOVERNOR

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FOR IMMEDIATE RELEASE

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2024 Du Quoin State Fair Breaks Attendance Records

Growth attributed to new attractions, cooler temperatures & overall improvements

DU QUOIN, IL – Today, Governor JB Pritzker announced that more than 204,000 people attended the 2024 Du Quoin State Fair, breaking the previous record of 171,000 set in 2022. This marks the first time that fair attendance has exceeded 200,000 since industry standards were enacted.

From the Twilight Parade that kicked off the fair through the Nelly concert that concluded it, the 11-day event drew consistent crowds thanks to new attractions, cooler temperatures and improvements throughout the fairgrounds.

“This year, the Du Quoin State Fair shattered previous attendance records—hosting more than 204,000 people and injecting hundreds of thousands of dollars into the southern Illinois economy,” **said Governor JB Pritzker**. “My administration has shown support for the Du Quoin State Fair through investments in needed upgrades throughout the grounds with the goal of ensuring it remains a vibrant tourist destination for the region. We are proud of its rich history and committed to maintaining the Du Quoin State Fair for generations to come.”

When the 2024 Du Quoin State Fair and Illinois State Fair attendance figures are combined, the total number of fairgoers welcomed in Illinois surpasses 977,000. The consistent year-to-year growth means continued exposure for the state’s number one industry.

“The Du Quoin State Fair continues a 100-year tradition of showcasing Illinois agriculture and fueling the economic engine for southern Illinois,” **said IDOA Director Jerry Costello**. “My favorite part of the fair is the youth livestock exhibitors. Seeing continued growth in that area, in addition to increases in overall fair attendance, is also good for the future of agriculture.”

The 2025 Du Quoin State Fair will run August 22 - September 1.

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Du Quoin State Fair Attendance Numbers

	Fri	Sat	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Mon	Total
2024	26,520	22,440	17,340	12,240	12,648	12,852	14,484	18,564	22,851	27,541	16,524	204,004
2023	20,938	17,596	14,011	9,861	10,297	10,358	12,335	15,618	25,515	16,872	13,331	166,733
2022	22,520	22,857	15,047	9,403	11,004	11,026	11,475	17,085	18,201	17,014	15,470	171,102
2021	16,898	14,692	15,100	8,880	11,359	12,409	10,789	14,478	12,518	18,025	15,668	150,186

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