

YOU'RE INVITED!

Exporting represents a \$928 billion opportunity¹ for U.S. Middle Market companies² over the next 10 years, yet only 17% of mid-sized firms trade internationally³

Join American Express in Chicago for a **FREE** day-long event that is designed to help get middle-market businesses on the path to doing business internationally and boosting profits.

Event Details:

American Express Grow Global: Chicago

The Peninsula Chicago
108 E Superior Street
Chicago, IL 60611

Thursday, June 25, 2015

8:00am – 5:00pm

What to Expect:

- Come explore new market opportunities and learn effective strategies from U.S. Commercial Diplomats, Foreign Consulates, Government Officials and U.S. business leaders in the region.
- Interactive learning and development workshops including sessions such as: “Exporting Myths and Opportunities”, “Getting Your First International Customer and Growing Your Customer Base Globally”, and “The Team You Did Not Know You Had”.
- “Global Connections”: Participate in One-On-One pre-scheduled meetings with agents, distributors, government and industry officials, prospective customers, successful businesses already exporting and key community exporting officials.

¹ Capitol Economic Advisors research brief for American Express

² Middle Market companies are defined as generating between \$10 million and \$1 billion in revenue

³ Middle Market Power Index, available at <http://amex.co/1PIhL3v>

Register now at AmericanExpressGrowGlobal.com