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## SATELLITE UPLINK

# 2012 ILLINOIS STATE FAIR

### Satellite Coordinates

Slug: Illinois State Fair County Fair & Horse Racing Day

Satellite: AMC 16KU

Transponder: 23

Slot: D9

Downlink Frequency: 12173.5

Downlink Polarization: V

Bandwidth: 9 MHz

Symbol Rate: 3.978729

FEC: 3 / 4

Data Rate: 5.5

For technical assistance please call IOCI Media Services at 217.785.5499.

### ***August 10, 2012***

*Today the theme at the Illinois State Fair is County Fair & Horse Racing Day.*

### **BUTTER COW TURNS 90 YEARS OLD**

An icon at the IL State Fair will celebrate her 90<sup>th</sup> birthday this year. Since 1922, the butter cow has graced the Dairy Building at the fair in Springfield. As part of the butter cow's 90<sup>th</sup> birthday celebration, fair visitors are encouraged to bring in a homemade card, including a picture or story about the butter cow, to be entered for a "got milk?" dairy prize. There is a drop-off location inside the Dairy Building to submit entries.

Sculptor Sharon BuMann of rural New York unveiled a portion of her latest creation, the 2012 Illinois State Fair Butter Cow, Thursday, August 9 in the Dairy Building on the Illinois State Fairgrounds. She has been the sculptor since 2004 and she has been carving butter for 16 years...getting her when the New York State Fair was looking for a new butter sculptor.

Illinois Agriculture Director Bob Flider, State Fair Manager Amy Bliefnick, Miss Illinois County Fair Queen Brittani Schisler, and Dairy Building Superintendent Marla Behrends emceed the ceremony. The Dairy Building, located across from the Emerson Building east of the 4-way-stop, features ice cream, milk and other dairy products, as well as entertainment displays and free children's games (children's games end at 6 p.m.).



Attractions at the Dairy Building are sponsored by the Midwest Dairy Association on behalf of the dairy farmers of Illinois. The Dairy Building is open from 9 a.m. to 9 p.m. to view the butter cow, other displays and to get a tasty dairy treat. Feed includes unveiling of this year's butter cow.

### **DEPT. OF AGRICULTURE TENT RIBBON CUTTING**

Illinois Agriculture Director Bob Flider announced the newly designed Agriculture tent at the ribbon cutting on August 9th. The Agriculture tent, sponsored by America's Natural Gas Alliance, was redesigned in a collaborative effort with the Illinois Department of Agriculture and Milliken University's Scenic Design Department in Decatur. Representatives from both ANGA and the university attended the ceremony. State Fair Director Amy Bliefnick, Miss Illinois County Fair Queen Brittani Schisler, and many other IL Dept. of Agriculture employees were in attendance at the event. The tent features interactive education exhibits to celebrate agriculture.

This weekend (Fri, Sat, Sun from 10 a.m. to 6 p.m.) the IL Products Food Show will be in the Heartland Area. On August 14-15 DeKalb's 100<sup>th</sup> anniversary bike built by Paul Jr. will be on display in the Agriculture tent. August 16-19, Justin Allgaier's #31 NASCAR will be on display at the Agriculture tent thanks to Brandt Racing. B-roll includes r-ribbon cutting.

### **HARNESS RACING**

Feed contains b-roll of the harness racing at the Illinois State Fair racetrack today and interview with Charlyn Fargo, Bureau Chief of County Fairs & Horse Racing. Post time was Noon. Check out the Illinois State Fair website at: <http://www.agr.state.il.us/isf/horse/> for details on the horse racing schedule and results.

### **MEDIA INFORMATION**

You can also check out the Illinois State Fair Multimedia website brought to you by the Illinois Office of Communication & Information at [/IllinoisStateFairMultimedia.aspx](#) and the IOCI Media Services Facebook page at  [IIS Video Facebook](#) for State Fair video clips, audio and photos.

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