



SATELLITE UPLINK

2012 ILLINOIS STATE FAIR

Satellite Coordinates

Slug: Agriculture Day

Date: 8/14/12

Time: 3:30 PM (CT) – 3:45 PM (CT)

Satellite: AMC 16KU

Transponder: 23

Slot: D9

Downlink Frequency: 12173.5

Downlink Polarization: V

Bandwidth: 9 MHz

Symbol Rate: 3.978729

FEC: 3 / 4

Data Rate: 5.5

For technical assistance please call IOCI Media Services at 217.785.5499.

August 14, 2012

Today the theme at the Illinois State Fair is Agriculture Day.

IL DEPT. OF AGRICULTURE DIRECTOR BOB FLIDER INTERVIEW

The feed contains an interview with the director of the Illinois Department of Agriculture Bob Flider in the Ag Tent regarding Agriculture Day. Runtime is approximately four minutes.

CUTEST LITTLE FARMER CONTEST

Our feed contains b-roll of boys and girls from age two to 10 competing today in the "Cutest Little Farmer Contest" at the Illinois State Fair. No entry fee is required to enter the contest, but everyone must pay the required admission price at the Gate. The children were judged on neatness, creativity, overall effect and they could only use one prop in their costume. To find out all of the winners in each age division, please visit <http://www.agr.state.il.us/isf/press/competition.php> and search Special Events to find the winners.



FARM ANIMAL B-ROLL

In recognition of Agriculture Day our feed provides plenty of b-roll of farm animals at the Illinois State Fair.

FARMER'S LITTLE HELPER EXHIBIT

The feed contains b-roll of the interactive, agriculture exhibit out a Gate 2 at the corner of Peoria Road and Sangamon Avenue. This exhibit is a farm experience for children ages four – 12. Children get the opportunity to gather eggs, milk a pretend cow, visit a pig barn, try on some harness racing attire, plant seed, play with corn, reenact being a farmer by harvesting vegetables, going to the farmers market and getting a dollar to go to the grocery store to buy food. There are combines on the exhibit and this is an excellent way to support agriculture. This is free entertainment...and the tram makes stops right by the exhibit! Hours are 10am – 7pm, daily during the State Fair.

MEDIA INFORMATION

You can also check out the Illinois State Fair Multimedia website brought to you by the Illinois Office of Communication & Information at [/IllinoisStateFairMultimedia.aspx](#) and the IOCI Media Services Facebook page at  [IIS Video Facebook](#) for State Fair video clips, audio and photos.

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