



Media Advisory

84-11
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NEWS MEDIA ADVISORY

Presidential Museum to be a location for April 2 “Money Smart Kids Read” statewide event

- WHAT:** A simultaneous reading of Berenstain Bears book *Dollars and Sense* on Saturday, April 2 at 10 a.m. in communities throughout Illinois.
- LOCATIONS:** The Abraham Lincoln Presidential Museum in Springfield as well as locations in Chicago, Rockford, Peoria, Bloomington-Normal, Champaign-Urbana, Danville, Taylorville, Collinsville, East St. Louis, O’Fallon, and Fairmont City.
- GOAL:** With financial literacy and actual literacy often going hand in hand, the “Money Smart Kids Read” gives us an opportunity to bring a little bit of fun and education to our communities.
- DETAILS:** At the Presidential Museum, a representative from the State Treasurer’s Office will read the Berenstain Bears *Dollars and Sense* to a group of children, and activities will be provided. Also the Money Smart Kids Essay contest winners will be announced for grades 7 - 12.
- SPONSOR:** Country Financial. Partners: PNC Bank, Office of Illinois State Treasurer Dan Rutherford.

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