



Illinois Lottery Seeks Industry Feedback in Search for New Manager

Posts Request for Information in initial search for new private partner

FOR IMMEDIATE RELEASE

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CHICAGO, IL — Moving forward in its search for a new private management partner, the Illinois Lottery has posted a Request for Information (RFI) to initiate an open dialogue with market participants and gain information as well as industry perspective. The new RFI is the first public step in a process that will ultimately lead to a Request for Proposal and the selection of a new private manager, as required by the Illinois Lottery Law.

Through the RFP process, the Illinois Lottery will seek a private partner who will focus on overall profitability for the State, increase and broaden the current player base, implement new games, technology and platforms, as well as recognize and cooperate with the State's obligation to comply with all laws and administrative rules.

All responses to the RFI, due on October 28, 2015, will be considered and can come from experienced lottery managers, advertising and marketing experts, operators and vendors, or any consortium that can effectively respond to the Lottery's needs.

The RFI can be found at:

<http://www.illinoislottery.com/content/dam/ill/documents/subsections/Lottery%20RFI%20-%20Amended.pdf>

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About Illinois Lottery:

Founded in 1974, the Illinois Lottery has contributed nearly \$18 billion (since 1985) to the state's Common School Fund to assist K-12 public schools, as well as hundreds of millions of dollars to the Capital Projects Fund and to special causes like Illinois Veterans services, the fight against breast cancer, MS research, Special Olympics and assistance for people living with HIV/AIDS. In addition to playing in-store, the Illinois Lottery offers online and mobile play for all draw-based Illinois Lottery games at illinoislottery.com. Players must be at least 18 years old.

